

AZRA Press Pack

BIG PICTURE MEDIA



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AZRA

What the press is saying...

"Having grown up surrounded by and involved in musical theater, singing in the church choir and playing the piano, music and the arts are all but a lifeblood for AZRA and she is without question one heck of a talent." -**PopWrapped**

"For all the women breaking down barriers and shattering glass ceilings, AZRA has an anthem for you, and her new video shows how 'Dangerous' powerful females can be." – **HollywoodLife**

"Influenced by musical artists that range from Freddie Mercury to Madonna; to P!nk and Lady Gaga, AZRA's music is mission-driven and inspirational, with infectious melodies and uplifting hooks." –**The Women's International Music Network**

"['Dangerous' tells] ladies to live their life 'dangerously' regardless of what is expected of them." —**The Fifth Parlour**

"Whether it's the theme of perseverance ('Right Here'), freedom ('Dimension'), or standing strong ('Skyline'), AZRA crafts simple, powerful and positive reminders." – **Newswhistle**

"With intentions of wanting women to feel empowered, strong and unapologetic no matter their shape, size, creed, sexuality, passions or field of work, the track pretty much hits this nail on the head." –**Musik Magazine**

"AZRA's musical stylings combine the singer's influences with her own authentic personality. Upbeat melodies aimed to draw in listeners and through her lyrics, a heartfelt message the singer approves on her website: "Inspire, empower, slay." —The Honey Pop

"Dangerous' is a catchy electro-influenced pop track, which is about women taking charge in positions they wouldn't normally be known for." —**Celeb Mix**

"AZRA displays her effortless and eloquent vocals in 'Right Here' beautifully." – **The Honey Pop**

"powerful and personal" - Music Junkie Press



7.29.21

AZRA Unveils The Video For New Single "Dirty"

Having grown up surrounded by and involved in musical theater, singing in the church choir and playing the piano, music and the arts are all but a lifeblood for AZRA and she is without question one heck of a talent. As an artist inspired by Freddie Mercury, Michael Jackson and Cher among others, since debuting on the scene back in 2019, she's already been championed by the likes of LA Weekly and Hollywood Life, and



shared the stage with and delighted live audiences with her performances as support for Plain White T's.

Today, PopWrapped are delighted to premiere the video for AZRA's new single "Dirty" which was shot in downtown LA and has a very Kill Bill-esque inspired look to it – with a cameo appearance from her Maltese puppy Blueberry thrown in for good measure.

Asked about the story to/idea behind her new single, AZRA says: "The inspiration behind "Dirty" all stemmed from noticing various types of injustices that are happening all around the world to each and every one of us at a micro and a macro level. Noticing people conforming to the injustice within the system in order to follow what is deemed to be the "norm" regardless of its ethicality instead of standing up for what's right and bravely go the other way, can be both confusing and disappointing to those with pure intentions and a positive outlook



towards the world and people. In order for us to continue making our world a better place and evolve as individuals, we must establish a solid balance in our perspectives: recognize the negativity and toxic people, relentlessly stand up for our beliefs, spread positivity, and clearly see things objectively without hindrance. 'You gotta rise up, rise up, and keep ya head up, cuz it's gonna get dirty!"

Check out the video for "Dirty" below and for more information on AZRA, visit her website, give her page a like on Facebook or follow her

on Twitter and Instagram. Header photo credit: CLU Records.



2.27.20

AZRA Brings The 'Female Energy' In Her 'Unapologetic' Women-Empowerment Anthem 'Dangerous'



For all the women breaking down barriers and shattering glass ceilings, AZRA has an anthem for you, and her new video shows how 'Dangerous' powerful females can be.

It's 2020, and there's no place where women aren't excelling. Yet, as the testimonials at the start of AZRA's new music video prove, there are still people who are foolishly trying to stop women from being incredible. For any woman feeling discouraged or

frustrated, AZRA's here to remind you how "Dangerous" you really are. In the video, premiering here on HollywoodLife, AZRA shows that she has the skills to make money moves both on the dance floor and in the boardroom. After getting her fill of misogyny and mansplaining, AZRA puts bros in their place, all while delivering a dynamic banger perfect for in the club, in the garage, in the office, or wherever a woman needs that extra boost to realize their true power.

"'Dangerous' is a song about boss ladies in environments where women aren't typically seen holding leadership positions," AZRA tells HollywoodLife. "I wrote this song as a response to all of the different industries that mistakenly thought they could obviate the respect required for me and my female deities. The female energy in any environment is invaluable, powerful, and not to be messed with or judged by the cover. We as women should be proud and unapologetic of who we are no matter our shape, size, creed, sexuality, passions, and field of work. I want [women] to watch the video and feel empowered, strong, brave, and own everything that you are."

"I hope everyone can adopt my perspective, which is that it's not surprising to see a powerful

and strong woman in any place," adds AZRA. "Let's move forward from seeing it as the exception, and instead, see it as the norm. To represent that concept, I interviewed a group of amazing women from what others think as atypical professions and incorporated them into the video, which was an honor for me. Also, of course, we can't forget the high energy dancing!"

Since releasing her debut EP Freedom in 2017, AZRA has been building up a loyal following with her own brand of "Substance Pop," a sound she describes as a blend of dance, soul, and pop with a healthy dose of grunge rock and attitude added in. Citing everyone from Lady Gaga to Freddy Mercury to Madonna as influences, AZRA's music



boasts messages that are as powerful as the hooks, and she aims to make tracks that move your body while uplifting your spirit. And, as the new song and video show, she'll also remind you just how "Dangerous" you can be when you're smashing the patriarchy.

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You can celebrate being "Dangerous" with AZRA at the single's release party on 2/29 at Madame Siam in Hollywood, CA.

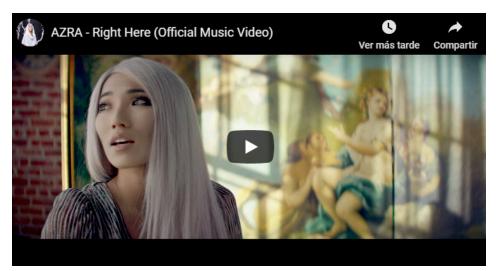


https://hollywoodlife.com/2020/02/27/azra-video-dangerous-new-song-interview/



11.14.19

AZRA Premieres Her New Power Ballad 'Right Here' On The WiMN



Independent recording artist AZRA just released the video for her latest single, "Right Here" exclusively on The Women's International Music Network. The pop power ballad follows the success of her debut EP Freedom she released on her own label, CLÚ back in 2017. "Right Here" embraces the obstacles one faces and encourages us all

to stand our ground amidst anything thrown our way.

"I wrote this song when I was reflecting on very vulnerable times with my music. Since I was a child I always loved to perform music but there were unforeseen challenges throughout the years like a teacher telling me to give up a lead role in elementary school and having to stop performing in college when I had emergency eye surgery for juvenile glaucoma," says AZRA. "However, I realized that all of those challenges actually made me stronger and more resilient to succeed in any tough situation. Just like a tree that weathers the storm, it's roots become more embedded in the ground and its bark tougher. I wanted to give this music video an intimate feel because this song is close to my heart. I hope this song can empower others who are going through trying times."

AZRA refers to her sound as "Substance Pop," an edgy blend of pop, dance and soul, with a touch of grunge rock and grit. Influenced by musical artists that range from Freddie Mercury to Madonna; to P!nk and Lady Gaga, AZRA's music is mission-driven and inspirational, with infectious melodies and uplifting hooks.

Since 2017's Freedom, AZRA has opened for the Plain White T's on their High School Nation tour, performed at major Pride festivals all around the country, and has regularly performed live at college festivals, radio stations, storied LA venues (Viper Room, Mint, Peppermint Club), high schools and nonprofit organizations. Her single "Dimension" co-written and produced by Grammy-winning artist Jamie Jones and his production partner Matt Wong, hit #1 on the Digital Radio Airplay Charts for two consecutive weeks, and the "Dimension" music video got over 200K views on YouTube. She has been featured in Billboard Sound, LA Weekly, VoyageLA, TWIST Magazine, All Things Go, Pop-Wrapped, PopDust, All Access, The WiMN, Celeb Secrets,

Singers Room, GirlHQ, Rawfemme, Women's Republic and FOX News, to name a few. She was also placed on Tune Core's New Music Friday playlist with her single "Dimension."

AZRA performs live frequently so she can continue to bring her fans with her into what she calls the "Sixth Dimension." Her powerful stage presence and infectious energy captivates the crowd whenever she performs. AZRA hopes to inspire others to be empowered and slay in their own lives. "Follow your passion, create your own show. The world is your stage, and anything you can imagine is possible."

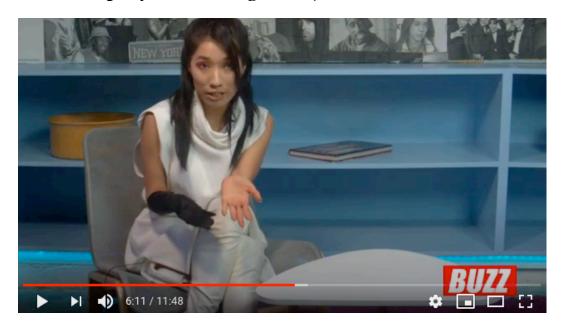
You can learn more about AZRA on Facebook, Instagram, and Twitter.

https://www.thewimn.com/azra-premieres-her-new-power-ballad-right-here-on-the-wimn/



2.25.20

AZRA stops by to talk 'Dangerous' | BUZZ ARTIST SPOTLIGHT



https://www.youtube.com/watch?v=W4i7swD9S3c



9.1.21

AZRA TALKS "SUBSTANCE POP" (HEADLINING KOREATOWN 3.0 DOCUMENTARY TONIGHT IN LA)



"I actually created the word. I created my own genre," says AZRA, founder and ambassador of "substance pop." Last month I got a chance to chat with the LAbased Korean-American artist (who actually lived in Queen Village in 2016 and 2017), who tells me, "I always have to have substance and meaning behind the music." AZRA's recent single, "Dirty," whose Kill Billinspired music video dropped at the end of July, is a TRL-ready anthem about having the bravery to avoid conforming to the expectations established by popular

culture: "Whatever I put out, I wanna make sure it has substance. I'm gonna make sure, even if it's music you can dance to, like pop or pop-rock, that it has depth."

AZRA has cited Freddie Mercury, Whitney Houston, Cher, and Michael Jackson as major influences, but tells me she's also inspired by a handful of more recent pop stars: "I would say definitely P!nk, Kanye, Lady Gaga and Madonna – they're super inspiring. Britney, you can't forget about her." She also cites Nicki Minaj, Panic! at the Disco, Imagine Dragons, Miley Cyrus, and Bruno Mars as some of her favorite artists, but also admits to having certain tastes people might not expect: "I grew up listening to heavy metal... In high school my guy friends were like heavy metal kids." When I ask what kinds of things inspire the sounds of her substance pop, she says that she thinks it has a "'90s Max Martin pop music vibe," before adding, "I feel like, for me, Max Martin's late '90s and early 2000s stuff was just all about the vibe and it's very melodic and very dynamic and catchy. It hits the emotions, hits the heart, gets right to it."

When AZRA and I chatted last month, she had just gotten back to the stage, having played The Mint in LA on July 31st, something which she admits she had some anxiety about: "It was my first show in a year and a half, so there were a lot of different nerves and emotions going on before the show." However, she tells me that once the show got going, her nerves completely left the building: "I was really excited and grateful to get back and do what I love. I remember during the show when I was singing, and I was on the third song, 'Gravity,' and I just thought, 'This is why I'm doing what I'm doing. This is what I want to do."

In addition to her singing and songwriting, AZRA is also a model, hip hop dancer, published author, and motivational storyteller. She tells me that much of the motivation and outlook behind her work comes from a traumatic experience when she was younger. At 19 AZRA was diagnosed with juvenile glaucoma, providing a major hurdle, both physically and mentally: "I was half-blind for two months... That time was really hard for me, but I learned so much from that time. Before that happened with my eye, I felt like I was completely invincible [laughs]." However, that experience has driven her to a plethora of accomplishments. When I ask her about some of the highlights of her musical career, she has quite a list.

"I got to go out on tour with Plain White T's and then play a bunch of pride festivals, of which I'm a big advocate. My single 'Dimension' reached #1 on the Digital Radio Airplay Independent

Chart. Recently I was asked to be part of GRAMMY NEXT, and they are like the future leaders of music... I try to be grateful to do what I love. It's like every day is a little highlight." For those based in LA, tonight AZRA will be starring in the latest episode of Barrio Fino, a five-part documentary series about the music scene in and around MacArthur Park in LA. Tonight's episode, Koreatown 3.0, explores the music and arts of Koreatown. The hour-long documentary will be screened at 7pm PT from the rooftop of Walter J. Towers. Details can be found here.

https://www.philthymag.com/azra-talks-substance-pop-headlining-koreatown-3-o-documentary-tonight-in-la/



3.17.20

Be Dangerously Empowered with AZRA's Latest Single!



A performer, singer, songwriter, dancer, author, model and motivational influencer sums up the life of AZRA. "I love to inspire and connect with people so that they can feel empowered to go after whatever they wish to be, do, and have. I finally found the medium I want to do this in, which is music," explained AZRA.

The singer-songwriter has since released her own EP, Freedom in 2017 which has garnered positive response from LA Weekly, VoyageLA, TWIST Magazine, All Things Go,

PopDust, Singers Room, Women's Republic and FOX News, to name a few.

Back in January, she released her single, Right Here which is all about resiliency, recognizing hardships and rising from them all. Based on her own experience, AZRA revealed that, while growing up, she was suffering from juvenile glaucoma (associated with myopia that shows autosomal dominant transmission). Despite that, it did not stop her from achieving her dreams. She learnt that one can either learn and grow from them or let the hardships bring one down. She chose to grow and overcome them. Way to go, AZRA!

This lady right here is not slowing down. Just a month ago, she released yet another single, Dangerous. Another empowering single where she featured ladies from all walks of life sharing about their experience of what is usually expected of ladies. The stereotype is evident in this video and this single wants to tell ladies to live their life "dangerously" regardless of what is expected of them. It is 2020 and I am sure, we should look beyond stereotypes and look at someone based on their personality and ability.

I cannot wait for more music from AZRA because I am loving the message behind all her singles! She is currently busy with working on more music and will be starting to tour soon. So let's wait patiently for more new music from her!

Keep up to date with AZRA by checking out her website and following her on her social media; Facebook, Instagram and Twitter.



Thank you AZRA for the interview and Big Picture Media for coordinating the interview!

https://thefifthparlour.com/2020/03/17/be-dangerously-empowered-with-azras-latest-single/



3.2.20

Dangerous - Six Crucial Questions for AZRA

* * *

Blending many musical genres, AZRA creates what she likens to "Substance Pop."

The description's a good one.

In any AZRA song, you can hear Top 40, dance, and soul influences, along with electronic or piano drops, pushing forth motivational messages.



Whether it's the theme of perseverance ("Right Here"), freedom ("Dimension"), or standing strong ("Skyline"), AZRA crafts simple, powerful and positive reminders.



In AZRA's latest video for her song "Dangerous" (above), five women share their own stories of changing norms by being themselves.

The testimonials are a nice touch. As for the song, it's catchy and confident.

We learn more about AZRA and her passion for the craft below.

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© CLU RECORDS | AZRA - American Substance Pop Artist | http://www.azraofficial.com

NAME: AZRA

AGE (if you want to give it up): AZRA is now "6 years

old"

HOMETOWN: San Jose, CA

1. What is your earliest musical memory?





My earliest memory was when I was three years old sitting next to my mom during her Catholic church choir practice, singing along with her, and looking over the altar stage thinking, why is everyone confined in a little box and why isn't anyone dancing?

2. What has been your most embarrassing musical moment?

Giving up my role to sing the national anthem at my high school's homecoming game because I was upset about a boy. (So stupid.) I realized that I should never let anyone get between me and my passion for music.

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3. What do you like and dislike about touring?

I love rehearsing with my band and/or dancers, singing, performing, dancing, connecting with my audience, and visiting new cities. I don't dislike anything about touring. When I figure out what I don't like about it, I'll let you know, if ever!



4. What is your favorite record store, anywhere in the world?



My favorite record store is Amoeba Music in Los Angeles because the moment you walk into the store you can feel the presence of the greatest artists and musicians of all time. Just being in there, I get really inspired because you know a lot of amazing artists have walked down the aisles looking for great records. It's a fun place to hang out and a very easy place to walk out with lots of vinyls.

5. Other than your own music, what is your favorite song or album of all-time? Why?

I love the "Greatest Love of All" by Whitney Houston because it sums up my belief about serving and championing our youth. The greatest love of all is really loving yourself and the future generation. I also love singing big ballad songs.

6. You wake up in a seedy Berlin hotel room with no recollection of the past 96 hours. Who is your first call?

My Oppa.

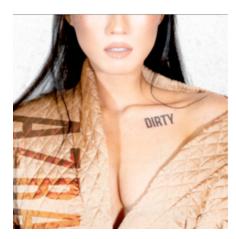
Images Courtesy of © CLU RECORDS, AZRA, and Photographer Tony Barnes Jr.





8.4.21

AZRA - "Dirty"



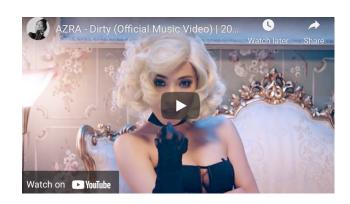
AZRA is LA-based Korean American pop artist whose music goes beyond the norm; a point well-represented by her "Kill Bill" style video directed by ZANE. As AZRA states in her bio:

"Dirty' is all about rising above societal conformity and other such pressures that try to ill-intentionally mold and numb us in various ways," shares AZRA. "This song empowers people to stay true to themselves, to be brave in the face of these pressures and to remember that we can rise above it."

She continues, "This past year has been full of awakening moments filled with exposure to many injustices in our world.

Though these ongoing events and realizations are traumatic and challenging for so many of us, they are also opportunities for us to grow and evolve as the human race. I wrote this song claiming that where there exists positivity there also exists negativity and injustices in all aspects of our lives. Therefore, instead of ignoring them, we must accept them, be brave enough to stand up for what we believe in, and choose the right thing to do."

AZRA's bewitching vocals and 6th dimension looks and style definitely set her apart from the norm. She spent the summer playing at multitude Pride Festivals and opening for the White T's, and has been cited as one of the performers to watch. This is one singer/songwriter that is original, fun, and demanding, just what we need. Take a chance on her.



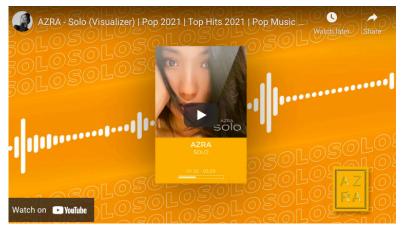
https://www.audiofuzz.com/hear/azra-dirty/



7.17.21

@skopemag news - saturday - july 17, 2021 @ 12 pm est

@skopemag HQ - http://smarturl.it/skope



our lives." [...]

[....] AZRA Shares Upbeat and Introspective New Single "Solo"

"The process of creating this song was a mix of introspection and genuinely connecting with my listeners (aka Azradeities) about their own struggles in living their truth, finding self worth, and dealing with societal expectations in the midst of all the external pressures," shares AZRA. "It's an empowerment song claiming that we own our individuality and path through

 $\underline{https://skopemag.com/2021/07/17/skopemag-news-saturday-july-17-2021-12-pm-est}$



7.17.21

AZRA: Solo Single Review



16th July 2021 saw the amazing AZRA return with yet another sublime single and this being the sizzling Solo. Independently released this tantalising track was a pristine piece of pop which has my mouth watering for more material in the nearby future. Now I was first introduced to her last year, the tune in question being Hell & Back and this addictive anthem then led me to explore the back catalogue.

Well since that radiant release AZRA has gone on to release a double dosage of singles and these being Turn Me On (2020) and most recently you had Dirty. Based on this majestic material I can tell her star is burning intensely. In fact AZRA is an insanely talented singer/ songwriter/ performer/ hip-hop

dancer/ model/ entrepreneur and her burning passion shines right through.

Now I've had the succulent Solo on constant repeat and all I can say is OMG, she most definitely has a way with words as this was an empowering uplifting anthem which left me grinning until the very end. Everything about this tremendous tune was spot on, the majestic melody was rather upbeat, AZRA's vibrant vocals were a breath of fresh air whilst those luscious lyrics told you to chase your dreams and not to let anyone stand in your way.



Here is what AZRA had to say "I wrote this song for my Azradeities to listen to as a pick-me-up for the times they might feel alone in the pursuit of their dreams, living their truths, relationships, finding their

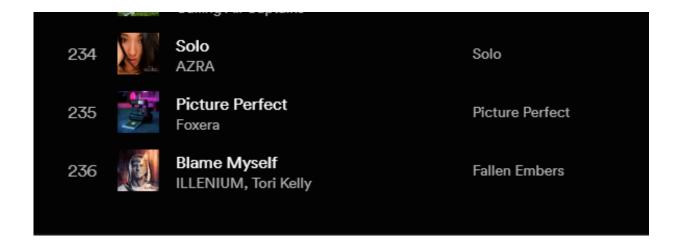
self-worth, or struggling with societal expectations. "Solo" is an anthem for self-empowerment and independence. It serves as a reminder that the path you take in life is yours and yours alone. I hope it helps you to say "f**k off" to the naysayers, "get on or get off the train, either way, I'm moving forward toward my dreams".

https://themusicismyradar.wordpress.com/2021/07/17/azra-solo-single-review/



7.18.21

The Weekend Waves Playlist: 9 Likes



https://open.spotify.com/playlist/5vkxwr2GpaOKcwGGuB7lvP?si=ba1f87cb55704de6&nd=1

YOU MAKE THE SCENE

7.16.21

Friday's Weekend Waves 07/16/2021

We updated our weekly post that will feature 10 newer songs to add to your playlists. So in no specific order check out this week's new music roundup and give them a listen. Also you can check out the videos below!

Tabletop by Frames
Buzzing by Last Night Saved My Life
Provision by August Burns Red ft. Ryan Kirby
In My Head by 4 Minutes Later
Undone by Calling All Captains
blurred around the edges by Capstan ft. Saxl Rose
Get Real by Little Hag
Solo by AZRA
Picture Perfect by Foxera
Blame Myself by ILLENIUM ft. Tori Kelly





https://www.youmakethescene.com/weekend-waves-playlist/07/16/2021



3.3.20

AZRA Empowers Women With New Single "Dangerous"

"I wrote this song as a response to all of the different industries that mistakenly thought they could obviate the respect required for me and my female deities," AZRA explains of the track. "The female energy in any environment is invaluable, powerful and not to be messed with or judged by the cover."



https://skopemag.com/2020/03/03/skopemag-news-tuesday-march-3-2020-1-pm-est



3.3.20

AZRA – DANGEROUS

AZRA Empowers Women With New Single "Dangerous"

LA-based "substance pop: artist AZRA tells us that her newest single titled "Dangerous", released on Friday, February 28th 2020 is a "response to all of the different industries that mistakenly thought they could obviate the respect required for me and my female deities". She further goes on to state that "the female energy in any environment is invaluable, powerful and not to be messed with or judged by the cover".

With intentions of wanting women to feel empowered, strong and unapologetic no matter their shape, size, creed, sexuality, passions or field of work, the track pretty much hits this nail on the head.

The music video begins with a variety of women, from a firefighter saying she was told she was

"too little, a girl" to a screenwriter and film-maker who was told to speak "more softly". It is unfortunate that perhaps every woman who reads this review will recall a sexist comment when embarking on a career or something similar.

A synth bass plays in the background, almost in anticipation. The song is pure pop satisfaction, "maybe I'm just way too much for you". I'd be really surprised if



AZRA doesn't get bigger and bigger in the next few years.

https://musik-magazine.com/2020/03/03/azra-dangerous/



2.29.20

AZRA NEW SINGLE IS DANGEROUSLY GOOD



AZRA, the Korean-American substance pop artist released new single and music video exclusively through Hollywood Life. 'Dangerous' is now available through all streaming services, as of February 28.

The song is a portrayal of the female role in the workplace, hoping to inspire younger generations of women to look no further than themselves and climb the ranks. The 'Dangerous' music video begins with a series of women revealing to the world their many doubters and their way of overcoming these challenges.

"The female energy in any environment is invaluable, powerful and not to be messed with or judged by the cover," AZRA said.

AZRA's musical stylings combine the singer's influences with her own authentic personality. Upbeat melodies aimed to draw in listeners and through her lyrics, a heartfelt message the

singer approves on her website: "Inspire, empower, slay."

Today, February 29 AZRA will be having a performance release show at Madame Siam in Los Angeles, California. Performing nationwide and with her own EP Freedom put AZRA on the map. And she is here to stay!

Congrats AZRA! Keep slaying.



https://thehoneypop.com/2020/02/29/azra-new-single-is-dangerously-good/



2.28.20

AZRA releases catchy female empowerment anthem "Dangerous"



Korean-American singer-songwriter AZRA has unleashed her latest single, the female empowerment anthem "Dangerous" – and has also released the song's epic music video!

"Dangerous" is a catchy electro-influenced pop track, which is about women taking charge in positions they wouldn't normally be known for.

Speaking of the track, AZRA revealed: "Dangerous' is a song about boss ladies in environments where women aren't seen holding leadership positions.

"I wrote this song as a response to all of the different industries that mistakenly thought they could obviate the respect required for me and my female deities.

"The female energy in any environment is invaluable, powerful and not to be messed with or judged by the cover."

AZRA has also dropped the amazing music video for the track, featuring intense choreography scenes and AZRA showing everyone in an office who's boss. Also included in the video are clips of women who share their experiences of working in male-orientated environments.

It is just the latest in a string of singles that AZRA has released, following the release of her debut EP "Freedom" in 2017.

After the EP's release, the singer opened for the Plain White T's on their High School Nation Tour and has also performed at Pride festivals across the US and college festivals, radio stations and high schools, to name just a few.

She has also released plenty of other singles since the $EP-her\ 2018$ single "Dimension" was co-

written and produced by Grammy winner Jamie Jones and his production partner Matt Wong. Her most recent releases include the songs "Skyline" and "Right Here".

Keep a look out for AZRA – there's still plenty more exciting new music to come from her!

"Dangerous" is officially out now, and you listen to it and watch the official music video below:



https://celebmix.com/azra-releases-catchy-female-empowerment-anthem-dangerous/



12.11.19

SWEET RELEASES YOU CAN'T MISS OUT ON!

[...]

AZRA - 'Right Here'

AZRA has us all feeling emotional and strong with the new version of her song 'Right Here' which features an orchestra arranged by award-winning composer and producer, Daniel Figueiredo! It's a beautiful piano ballad and it's made even more moving with the orchestra, singing about how she'll be 'Right Here' no matter what happens.

AZRA spoke about how she and Daniel got to work together, "Daniel and I met at a private industry event earlier this year and we immediately connected talking about music. He actually gave me a copy of his latest music in CD form, which I listened to in my car on the way back home. Next thing you know, we're in the studio working on the song together. He loved the original and also knew about my love for classical music so it just worked out."



It did work out, and we're so glad it did!

[...]

https://thehoneypop.com/2019/12/11/sweet-releases-you-cant-miss-out-on/

DOPECAUSEWESAID

11.19.19

Pop Artist AZRA Shares Her New Music Video "Right Here"



AZRA is a multi-faceted force of nature. Her music is created on her own terms: always authentically, and always in her own unconventional way. Influenced by musical artists that range from Freddie Mercury to Madonna; to Whitney Houston and P!nk, AZRA's music is missiondriven and inspirational, with infectious melodies and uplifting hooks.

This talented artist has just released her music video for "Right Here". Directed by Ezra Bassin-Hill, the music video is an intimate take on the personal, piano-driven song featured on AZRA's debut EP, "Freedom". Inspired by the resilience of trees AZRA explains, "I wrote this song when I was reflecting on very vulnerable times with my music. Since I was a child I always loved to perform music but there were unforeseen challenges throughout the years like a teacher telling me to give up a lead role in elementary school and having to stop performing in college when I had emergency eye surgery for juvenile glaucoma."

She continues, "However, I realized that all of those challenges actually made me stronger and more resilient to succeed in any tough situation. Just like a tree that weathers the storm, its roots become more embedded in the ground and its bark tougher. I wanted to give this music video an intimate feel because this song is close to my heart. I hope this song can empower others who are going through trying times."



Watch the music video for "Right Here" below, pre-save the single, and connect with AZRA on her social media.

https://www.dopecausewesaid.com/dope-videos/pop-artist-azra-shares-her-new-music-video-right-here

Eat Sleep Breathe Music

11.19.19

AZRA "Right Here" Video



infectious melodies and uplifting hooks.

This is the latest video from pop artist AZRA. Directed by Ezra Bassin-Hill, the music video is an intimate take on the personal, piano-driven song featured on AZRA's debut EP, Freedom.

AZRA is a multi-faceted force of nature. Her music is created on her own terms: always authentically, and always in her own unconventional way. Influenced by musical artists that range from Freddie Mercury to Madonna; to Whitney Houston and P!nk, AZRA's music is mission-driven and inspirational, with

In 2017, AZRA released her debut EP Freedom through her own label, CLÚ Records. Since then she has garnered praise from various media outlets including LA Weekly, VoyageLA, TWIST Magazine, All Things Go, PopDust, Singers Room, Women's Republic, and FOX News.

AZRA has opened Plain White T's on their High School Nation tour, performed at major Pride festivals all around the country and has regularly performed live at college festivals, radio stations, storied LA venues (Viper Room, Mint, Peppermint Club), high schools and non-profit organizations. "Dimension", her 2018 single co-written and produced by Grammy-winning artist

Jamie Jones and his production partner Matt Wong, hit #1 on the Digital Radio Airplay Charts for two consecutive weeks, while the music video received over 200,000 views on YouTube. AZRA also most recently released her single/video, "Skyline", which explores the complexity of love, and how its imperfections make it beautiful.

Watch below and for more information on AZRA check out her official website, Facebook, Twitter, and Instagram pages.



https://eatsleepbreathemusic.com/2019/11/21/azra-right-here-video/

LETRAS2.COM

11.19.19

AZRA – Right Here



I'll keep holding on, holding on, holding on I'll keep holding on, holding on

You can try to make me fall
You can try anything at all
But I will still be rising tall
Right here, Right here, Right here, Right here
You can try to cut me down
You can try to burn me to the ground
But I will still be standing proud
Right here, Right here, Right here, Right here
I'm not going anywhere
I'm not going anywhere anywhere

Now the sun is shining And we're face to face You can try your best to bend me But I will never break Centuries old and full of memories Every pattern tells a story Watch me in my glory

My branches reach for the light My roots are ready for the fight I'll keep holding on, holding on, holding on I'll keep holding on, holding on

You can try to make me fall You can try anything at all But I will still be rising tall Right here, Right here, Right here You can try to cut me down You can try to burn me to the ground Right Here – AZRA Lyrics, Letra:
Been pushed and pressured
Pulled and torn
But I, I'm still standing after the storm
I've stumbled and swayed
Saw myself on the floor
But I got back on my feet
Ready for more

My branches reach for the light My roots are ready for the fight But I will still be standing proud Right here, Right here, Right here I'm not going anywhere

I will grow wherever you plant me Pushing through the concrete Surviving in the desert I'll be better than ever — better than ever You just wait and see, yea

You can try to make me fall
You can try anything at all
But I will still be rising tall
Right here, Right here, Right here, Right here
You can try to cut me down
You can try to burn me to the ground
But I will still be standing proud
Right here, right here, right here

I'm not going anywhere I'm not going anywhere

https://letras2.com/azra-right-here/



11.19.19

@skopemag news for - tuesday - november 19, 2019 @ 10 am est

[...]



AZRA Releases Video for "Right Here"

AZRA is a multi-faceted force of nature. Her music is created on her own terms: always authentically, and always in her own unconventional way. Influenced by musical artists that range from Freddie Mercury to Madonna; to Whitney Houston and P!nk, AZRA's music is mission-driven and inspirational, with infectious melodies and uplifting hooks.

[...]

https://skopemag.com/2019/11/19/skopemag-news-for-tuesday-november-19-2019-10-am-est



11.18.19

SWEET RELEASES- SWEETHEART SADNESS

Rough week? We've got you covered. These Sweet Releases will have you saying goodbye to that weekday stress, and hello to those feel-good vibes. You can thank us later.

So, throw on a face mask and jam out to these killer new tunes; that's what I like to call self-care.

[...]



Azra- 'Right Here'

Azra displays her effortless and eloquent vocals in 'Right Here' beautifully. With a gentle melodic piano in the background, it allows you to truly concentrate on the lyrics and the vulnerability of doing this makes you feel like Azra is next to you telling you her story: "I wrote this song when I was reflecting on very vulnerable times with my music. Since I was a child I always loved to perform music but

there were unforeseen challenges throughout the years like a teacher telling me to give up a lead role in elementary school and having to stop performing in college when I had emergency eye surgery for juvenile glaucoma."

She continues, "However, I realized that all of those challenges actually made me stronger and more resilient to succeed in any tough situation. Just like a tree that weathers the storm, its roots become more embedded in the ground and its bark tougher. I wanted to give this music video an intimate feel because this song is close to my heart. I hope this song can empower others who are going through trying times." And empower it certainly does- listen when you need strength or an emotional lift!

[...]

https://thehoneypop.com/2019/11/18/sweet-releases-19-november-2019/



11.14.19

Check out the new video from AZRA for her inspiring personal new track, Right Here



Independent substance pop artist AZRA is set to release her powerful and personal new song, Right Here. The song captivates the emotion that AZRA brings to life through her music. She is premiering a video for the inspiring new track. Directed by Ezra Bassin-Hill, the music video is an intimate take on the personal, piano-driven song featured on AZRA's debut EP, Freedom. Inspired by the

resilience of trees AZRA explains,

"I wrote this song when I was reflecting on very vulnerable times with my music. Since I was a child I always loved to perform music but there were unforeseen challenges throughout the years like a teacher telling me to give up a lead role in elementary school and having to stop performing in college when I had emergency eye surgery for juvenile glaucoma." She continues, "However, I realized that all of those challenges actually made me stronger and more resilient to succeed in any tough situation. Just like a tree that weathers the storm, its roots become more embedded in the ground and its bark tougher. I wanted to give this music video an intimate feel because this song is close to my heart. I hope this song can empower others who are going through trying times."

More about AZRA:

AZRA is a multi-faceted force of nature. Her music is created on her own terms: always authentically, and always in her own unconventional way. Influenced by musical artists that range from Freddie Mercury to Madonna; to Whitney Houston and P!nk, AZRA's music is mission-driven and inspirational, with infectious melodies and uplifting hooks.

In 2017, AZRA released her debut EP Freedom through her own label, CLÚ Records. The EP features lush melodies along with uplifting, dance-worthy hooks, such as those on the singles "Shine" and "Gravity". With the release, AZRA garnered praise from LA Weekly, VoyageLA, TWISTMagazine, All Things Go, PopDust, Singers Room, Women's Republic and FOX News, to name a few.

Since then, AZRA has opened for the Plain White T's on their High School Nation tour, performed at major Pride festivalsall around the country and has regularly performed live at college festivals, radio stations, storied LA venues (Viper Room, Mint, Peppermint Club), high schools and non-profit organizations. "Dimension", her 2018 single co-written and produced by Grammy-winning artist Jamie Jones and his production partner Matt Wong, hit #1 on the Digital Radio Airplay Charts for two consecutive weeks, while the music video received over 200,000 viewson YouTube.



AZRA also most recently released her single/video, "Skyline", which explores the complexity of love, and how its imperfections make it beautiful.

Make sure to visit her social media sites and stay up to date on the latest news.

Information & Links:

Website: https://www.azraofficial.com/

Facebook: https://www.facebook.com/theazraofficial/

Twitter: https://twitter.com/theazraofficial/

Instagram: https://www.instagram.com/theazraofficial/

https://musicjunkiepress.com/music-news/check-out-the-new-video-from-azra-for-her-inspiring-personal-new-track-right-here/

DOPECAUSEWESAID

9.1.21

Korean-American "Substance Pop" Artist AZRA Representing LA's Koreatown in Ep. 3 of Barrio Fino Docu-Series



Korean-American "Substance Pop" creator and artist, AZRA, is proudly headlining this Wednesday's episode of Barrio Fino, a 5-part music docu-series exploring the communities surrounding MacArthur Park in Los Angeles. Presented by AAX Media, the 60-minute episode entitled Koreatown 3.0 will explore the music and cultural diversity of Los Angeles' Koreatown.

AZRA shares, "As a 1.0 generation immigrant myself who moved to the Bay Area from South Korea, then eventually to

LA, Koreatown has always been a very special and warm place for me growing up. I strongly believe that LA wouldn't be LA without K-Town due to its awesome food, entertainment, ever growing diverse community, and the impact it has on our Los Angeles city culture and beyond. Koreatown also has one of the most coveted venues for musicians and singers to perform at, the Wiltern, a place I hope to one day perform. I am honored and grateful to be representing Koreatown and performing for this festival to promote and celebrate the greater Los Angeles community, youth development, diversity and our continued efforts in Asian American

representation in Media and our American culture." AZRA's performance will be livestreamed and screened at 7:00 PM PT on September 1st from the rooftop of Walter J. Towers. For more information, please visit: https://levittlosangeles.org/.

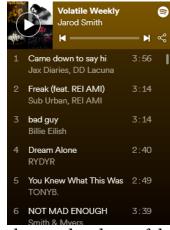
https://dopecausewesaid.com/dope-features/korean-american-substance-pop-artist-azra-representing-las-koreatown-in-ep-3-of-barrio-fino-docu-series



8.30.21

Korean-American "Substance Pop" Artist AZRA Representing LA's Koreatown in Ep. 3 of Barrio Fino Docu-Series

August 30, 2021 – Los Angeles, CA – Korean-American "Substance Pop" creator and artist, AZRA, is proudly headlining this Wednesday's episode of Barrio Fino, a 5-part music docu-series exploring the communities surrounding MacArthur Park in Los Angeles. Presented by AAX Media, the 60-minute episode entitled Koreatown 3.0 will explore the music and cultural diversity of Los Angeles' Koreatown. AZRA shares, "As a 1.0 generation immigrant myself who moved to the Bay Area from South Korea, then eventually to LA, Koreatown has always been a very special and warm place for me growing up. I strongly believe that LA wouldn't be LA without K-Town due to its awesome food, entertainment, ever growing diverse community, and the impact it has on our Los Angeles city culture and beyond. Koreatown also has one of the most coveted venues for musicians and



singers to perform at, the Wiltern, a place I hope to one day perform. I am honored and grateful to be representing Koreatown and performing for this festival to promote and celebrate the greater Los Angeles community, youth development, diversity and our continued efforts in Asian American representation in Media and our American culture."

AZRA's performance will be livestreamed and screened at 7:00 PM PT from the rooftop of Walter J. Towers. For more information, please visit: https://levittlosangeles.org/.

LA-based AZRA is an independent Korean-American substance pop artist, performer, singer-songwriter, hip hop dancer, model, published author and motivational storyteller with a mission to inspire people to be their authentic selves and to empower others to live out their dreams unapologetically and boldly.

In 2017, AZRA coined, established and shared her own music genre called 'substance pop' with the release of her first EP. The term originated after AZRA vowed that her music and any artistic expression she shares with the world will have substance, depth, and purpose behind them to lift others up along their life's journey, following her health scare when diagnosed with glaucoma. Substance pop is influenced by a mixture of 90's Max Martin-centric pop music and contemporary pop and grunge rock, and includes empowering pop belting and catchy melodies fused with mission-driven lyrics focused on self-empowerment, authenticity and personal development.

AZRA's first single "Dimension" (2019) reached #1 on the Digital Radio Airplay Independent Chart, while her single "Dangerous" (2020) charted #1 on the Independent Digital Radio Airplay charts. She was selected as a '20 and '21 <u>GRAMMY NEXT Artist</u> by the Recording Academy and has garnered acclaim from publications such as Hollywood Life, LA Weekly, Celeb Mix and more.

Citing Freddie Mercury, Whitney Houston, Cher, Madonna, Children of Bodom, BoA, Pink, Max Martin, and Michael Jackson as her influences. She has opened for Plain White T's and has

oured for Pride Festivals all over the country. Her magnetic stage presence and infenergy undoubtedly captivate audiences wherever she performs.	ectious

POP CULTURE + DESIGN

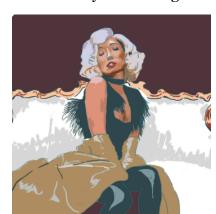
8.30.21

Korean-American "Substance Pop" Artist AZRA represents LA's Koreatown in Ep. 3 of Barrio Fino's Docu-Series: "Koreatown 3.0".

Streaming on September 1 at 7:00 PM PT Presented by AAX Media & Levitt Pavilion: https://levittlosangeles.org/

Korean-American "Substance Pop" creator and artist, AZRA, is proudly headlining this Wednesday's episode Barrio Fino, a 5-part music docu-series exploring the communities surrounding MacArthur Park in Los Angeles. Presented by AAX Media, the 60-minute episode entitle: Koreatown 3.0's, will explore the music and cultural diversity of Los Angeles' Koreatown.

AZRA shares: "As a 1.0 generation immigrant myself moved to the Bay Area from South Korea, then to LA, Koreatown has always been a very special and place for me growing up. I strongly believe that LA be LA without K-Town due to its awesome food, entertainment, ever-growing diverse community, and impact it has on our Los Angeles city culture and Koreatown also has one of the most coveted venues musicians and singers to perform at, The Wiltern, a hope to one day perform. I am honored and grateful to representing Koreatown and performing for this promote and celebrate the greater Los Angeles



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AZRA's performance will be live-streamed and screened at 7:00 PM PT from the rooftop of Walter J. Towers. For more information, please visit Here.

https://www.the360mag.com/azra/



8.30.21

AZRA Represents LA's Koreatown in 'Barrio Fino' Docu-Series



Korean-American "Substance Pop" creator and artist, AZRA will be headlining this Wednesday's episode of Barrio Fino, a 5-part music docu-series exploring the communities surrounding MacArthur Park in Los Angeles. Presented by AAX Media, the 60-minute episode entitled "Koreatown 3.0" will explore the music and cultural diversity of Los Angeles' Koreatown.

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Barrio Fino launched with the first episode Natives in the Now presented with United American Indian Involvement. Other episodes include Gusto a Guatemala presented with Sunset Eclectico, The Sixth Element of Hip-Hop presented with Carmelo Alvarez, and will wrap up with A Love Letter to Hi-Fi presented with FilAmArts.

https://vacancy-mag.com/azra-representing-las-koreatown-in-barrio-fino-docu-series/



7.30.21

AZRA Shares Kill Bill-Inspired Music Video for "Dirty" Watch Exclusively on PopWrapped

July 29, 2021 – Los Angeles, CA – Today, AZRA premieres the Kill Bill-inspired music video for her single, "Dirty." Watch it exclusively on PopWrapped here.

Directed by ZANE, the "Dirty" music video is both an exciting and explosive cinematic production that includes captivating dance choreography. It was shot in Downtown Los Angeles and incarnates neo-Victorian aesthetics paired with actors dressed for a masked ball, an allegory to the deceptive negativities in the world that we must face and overcome. The video features a surprise cameo from AZRA's Maltese puppy, Blueberry, as well.

"Dirty' is all about rising above societal conformity and other such pressures that try to ill-intentionally mold and numb us in various ways," shares AZRA. "This song empowers people to stay true to themselves, to be brave in the face of these pressures and to remember that we can rise above it."

She continues, "This past year has been full of awakening moments filled with exposure to many injustices in our world. Though these ongoing events and realizations are traumatic and challenging for so many of us, they are also opportunities for us to grow and evolve as the human race. I wrote this song claiming that where there exists positivity there also exists negativity and injustices in all aspects of our lives. Therefore, instead of ignoring them, we must accept them, be brave enough to stand up for what we believe in, and choose the right thing to do."

LA-based AZRA is an independent Korean-American substance pop artist, performer, singer-songwriter, hip hop dancer, model, published author and motivational storyteller with a mission to inspire people to be their authentic selves and to empower others to live out their dreams unapologetically and boldly. Through bewitching music and memorable performances, she creates an experience toward a whole new state of mind: the 6th Dimension.

Audacious, spirited and limitless, AZRA sees beyond what meets the eye. She grew up on musical theater, church choir as well as playing the piano, violin and hip hop dancing and wrote the inspirational book The Cupcake Theory. This same fiery determination is what compelled her to reinvent herself to pursue her music career, no holds barred.

Her first single "Dimension" (2019) reached #1 on the Digital Radio Airplay Independent Chart, while her single "Dangerous" (2020) charted #1 on the Independent Digital Radio Airplay charts. She was selected as a '20 and '21 GRAMMY NEXT Artist by the Recording Academy and has garnered acclaim from publications such as Hollywood Life, LA Weekly, Celeb Mix and more.

Citing Freddie Mercury, Whitney Houston, Cher, BoA, Madonna and Michael Jackson as her influences, AZRA has collaborated with some of the best names in the industry. She has opened

for Plain White T's and has toured for Pride Festivals all over the country. Her magnetic stage presence and infectious energy undoubtedly captivate audiences wherever she performs.

 $\underline{https://volatileweekly.com/2021/07/azra-shares-kill-bill-inspired-music-video-for-dirty-watch-exclusively-on-popwrapped/}$



7.17.21

AZRA Shares Upbeat and Introspective New Single "Solo"



AZRA shares her upbeat and introspective new single, "Solo." An anthem for independence, "Solo" celebrates not only self-empowerment, but also the journey we take to realize the powers that bind us and to break ourselves free from them. Stream here: smarturl.it/AZRASolo.

"The process of creating this song was a mix of introspection and genuinely connecting with my listeners (aka Azradeities) about their own struggles in living their truth, finding self worth, and dealing

with societal expectations in the midst of all the external pressures," shares AZRA. "It's an empowerment song claiming that we own our individuality and path through our lives."

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https://imprintent.org/azra-shares-upbeat-and-introspective-new-single-solo/



7.16.21

AZRA - SOLO



AZRA shares her upbeat and introspective new single, Solo. An anthem for independence, "Solo" celebrates not only self-empowerment, but also the journey we take to realize the powers that bind us and to break ourselves free from them.

"The process of creating this song was a mix of introspection and genuinely connecting with my listeners (aka Azradeities) about their own struggles in living their truth, finding self-worth, and dealing with societal expectations in the midst of all the external pressures," shares AZRA. "It's an empowerment song claiming that we own our individuality and path through our lives."

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https://www.the36omag.com/azra-solo/



7.16.21

AZRA Shares Upbeat and Introspective New Single 'Solo'



LA-based AZRA is an independent Korean-American substance pop artist, performer, singer-songwriter, hip hop dancer, model, published author and motivational storyteller.

Today, AZRA shares her upbeat and introspective new single, "Solo." An anthem for independence, "Solo" celebrates not only self-empowerment, but also the journey we take to realize the powers that bind us and to break ourselves free from them. Stream below.

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Listen here:



names Plain

 $\underline{https://www.broadwayworld.com/bwwmusic/article/AZRA-Shares-Upbeat-and-Introspective-New-Single-Solo-20210716}$



7.16.21

AZRA Shares Upbeat and Introspective New Single "Solo"

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https://volatileweekly.com/2021/07/azra-shares-upbeat-and-introspective-new-single-solo/

PHILTHY MAG



PHILTHY MAG

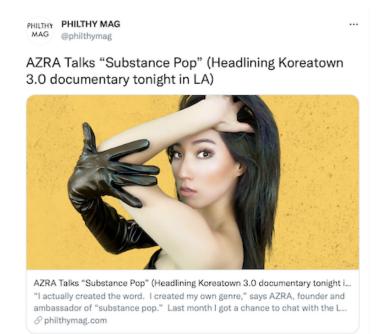
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9.1.21

Philthy Magazine Twitter Post: 1,366 Followers

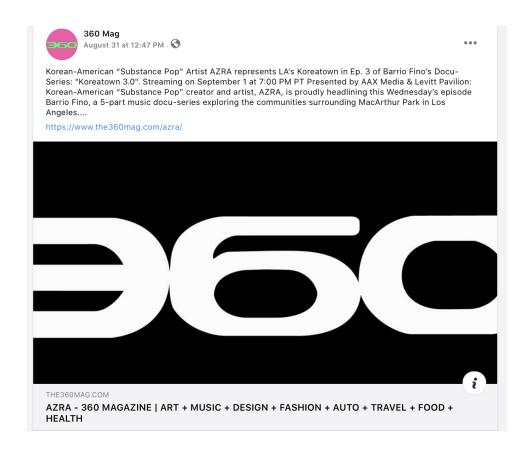


 $\underline{https://twitter.com/philthymag/status/1433060324387823616}$



8.31.21

360 Magazine Facebook Post: 18,530 Likes



https://www.facebook.com/360Magazine/posts/4631125026918057



8.31.21

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8.30.21

ReAnimix TV Twitter Post: 263 Followers



https://twitter.com/reanimixtv/status/1432528534048845827



7.29.21

Volatile Weekly Twitter: 1,679 followers

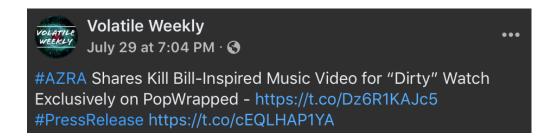


https://twitter.com/volatileweekly/status/1420879114563690499



7.29.21

Volatile Weekly Facebook: 434 likes

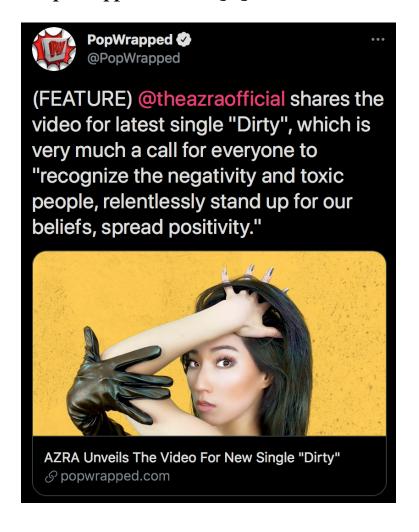


https://www.facebook.com/volatileweekly/posts/4499849953380169



7.29.21

Pop Wrapped Twitter: 503.6k followers







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Music Is My Radar

@musicismyradar4

I live for the music

672 Following 477 Followers

7.17.21

Music Is My Radar Twitter Post: 477 Followers



I'm addicted to @theazraofficial's uplifting new single Solo, this track is literally an empowering anthem which had me smiling until the very end



AZRA: Solo Single Review

16th July 2021 saw the amazing AZRA return with yet another sublime single and this being the sizzling Solo. Independently released this tantalising track ... & themusicismyradar.wordpress.com

2:28 PM · Jul 17, 2021 · Twitter Web App

https://twitter.com/musicismyradar4/status/1416464769494757380





YOUR CULTURE HUB

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Entertainment Company Instagram: @imprint_ent Email: IMPRINTent@IMPRINT-ent.org

19 Following 123 Followers

7.17.21

Imprint Twitter Post: 123 Followers



AZRA Shares Upbeat and Introspective New Single "Solo"



AZRA Shares Upbeat and Introspective New Single "Solo"
AZRA shares her upbeat and introspective new single, "Solo." An anthem for independence, "Solo" celebrates not only self-empowerment.

Simprintent.org

8:26 PM · Jul 17, 2021 · WordPress.com

https://twitter.com/IMPRINT_ent/status/1416554867431247875





...

Music Is My Radar

@musicismyradar4

I live for the music

672 Following 477 Followers

7.17.21

Music Is My Radar Twitter Post: 477 Followers



I'm addicted to @theazraofficial's uplifting new single Solo, this track is literally an empowering anthem which had me smiling until the very end



AZRA: Solo Single Review

16th July 2021 saw the amazing AZRA return with yet another sublime single and this being the sizzling Solo. Independently released this tantalising track ... & themusicismyradar.wordpress.com

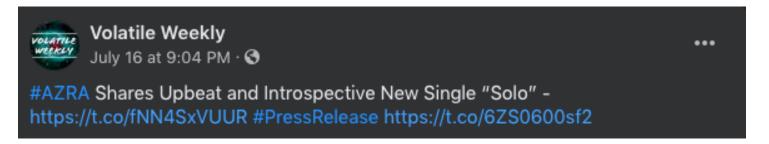
2:28 PM · Jul 17, 2021 · Twitter Web App

https://twitter.com/musicismyradar4/status/1416464769494757380



7.16.21

Volatile Weekly Facebook Post: 426 Likes



https://www.facebook.com/volatileweekly/posts/4461779897187175





Music News

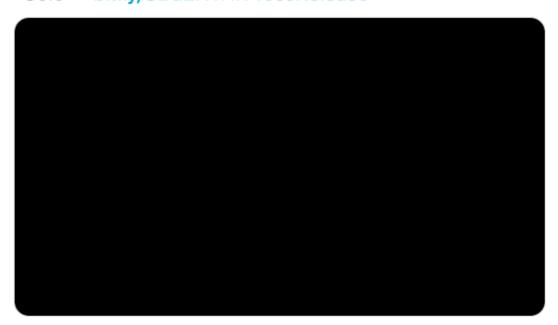
254 Following 1,664 Followers

7.16.21

Volatile Weekly Twitter Post: 1,664 Followers



#AZRA Shares Upbeat and Introspective New Single "Solo" - bit.ly/3BdErTh #PressRelease



8:12 PM · Jul 16, 2021 · VolatileWeekly Posting

https://twitter.com/volatileweekly/status/1416188974922706952





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BWW Music World is devoted to the world of music!

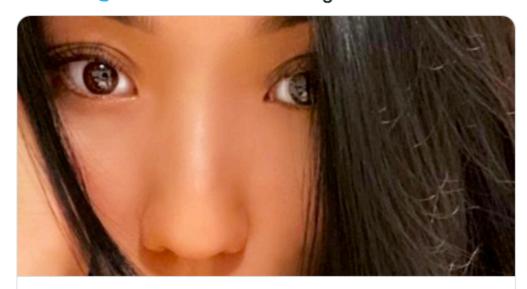
48 Following 1,441 Followers

7.16.21

Broadway World Twitter Post: 1,441 Followers



Listen to @theazraofficial's new single #Solo!



AZRA Shares Upbeat and Introspective New Single 'Solo'
Audacious, spirited and limitless, AZRA sees beyond what meets the eye. She grew up on musical theater, church choir as well as playing the piano, violin ...

© broadwayworld.com

1:36 PM · Jul 16, 2021 · talktunesworld

https://twitter.com/BWWMusicWorld/status/1416089336961961991



4.17.20

Road-Less Live Stream Concert featuring AZRA airs tonight



Tonight at 7pm EST, the Road-Less Live Stream Show airs on Twitch, YouTube, and Facebook. This is a live concert that includes performances by RuthAnne, Speelburg, STF, Rayvon Owen, and AZRA.

During the show, merchandise can be purchased. AZRA's merchandise proceeds will be donated to the Sweet Relief COIVD-19 Musicians Fund. AZRA is a Korean-American "substance pop" artist who is hoping to bring relief to others through music. You can learn more about AZRA's dedication to helping music industry employees on their website.

Road-Less can be streamed at any of the following links below.

https://allpunkedup.com/road-less-live-stream-concert-featuring-azra-airs-tonight/



4.16.20

AZRA To Headline 'Road-Less' Live Stream Concert This Friday



Korean-American "substance pop" artist, AZRA, is set to headline the A2IM & RoadNation-presented live stream series, Road-Less, this Friday, 4/17, at 5:40 PM PST. Fans can tune in via Twitch, YouTube or Facebook. The live stream concert is an opportunity to support indie musicians and to continue bringing live music to fans during the ongoing COVID-19 crisis. Performing artists will be able to make money by selling merchandise and VIP

packages to listeners. All of AZRA's proceeds will be donated to the Sweet Relief COVID-19 Musicians Fund.

AZRA shares: "During the hardest time is when we grow the most and during the darkest time is when we have the opportunity to find the brightest lights within ourselves and each other. Together, with our love for music and unity, we will get through this pandemic. Being able to participate in the Road-less Concert Series to help fellow artists, raise funds for the Sweet Relief COVID-19 Musicians Fund, as well as share love, levity, and support is an honor and I am super excited to be part of it." For more information on AZRA, please visit: https://www.azraofficial.com/.

AZRA is a multi-faceted force of nature. Her music is created on her own terms: always authentically, and always in her own unconventional way. Influenced by musical artists that range from Freddie Mercury to Madonna; to Whitney Houston and P!nk, AZRA's music is mission-driven and inspirational, with infectious melodies and uplifting hooks.

In 2017, AZRA released her debut EP Freedom through her own label, CLÚ Records. The EP features lush melodies along with uplifting, dance-worthy hooks, such as those on the singles "Shine" and "Gravity". With the release, AZRA garnered praise from TWIST Magazine, All Things Go, PopDust, Singers Room, Women's Republic and FOX News, to name a few.

Since then, AZRA has opened for the Plain White T's on their High School Nation tour, performed at major Pride festivals all around the country and has regularly performed live at college festivals, radio stations, storied LA venues (Viper Room, Mint, Peppermint Club), high schools and non-profit organizations. "Dimension", her 2018 single co-written and produced by Grammy-winning artist Jamie Jones and his production partner Matt Wong, hit #1 on the Digital Radio Airplay Charts for two consecutive weeks, while the music video received over 200,000 views on YouTube.

Following these singles that received attention from LA Weekly, AllAccess and more, AZRA released her song, "Skyline", which explores the complexity of love, and how its imperfections make it beautiful. In November 2019, the burgeoning pop artist unveiled her piano-driven track, "Right Here", which "embraces the obstacles one faces and encourages us all to stand our ground amidst anything thrown our way" (The Women's International Music Network). Most recently, AZRA released her women's empowerment anthem, "Dangerous", which premiered on Hollywood Life: "For all the women breaking down barriers and shattering glass ceilings, AZRA has an anthem for you, and her new video shows how 'Dangerous' powerful females can be."

For more information on AZRA please visit:

https://www.azraofficial.com/

https://www.facebook.com/theazraofficial/

https://twitter.com/theazraofficial/

https://www.instagram.com/theazraofficial/

https://www.thehypemagazine.com/2020/04/azra-to-headline-road-less-live-stream-concert-this-friday/

Volatile Weekly

Music News & Interviews

4.16.20

AZRA TO HEADLINE 'ROAD-LESS' LIVE STREAM CONCERT PRESENTED BY A2IM & ROADNATION

April 16, 2020 – Los Angeles, CA – Korean-American "substance pop" artist, AZRA, is set to headline the A2IM & RoadNation-presented live stream series, Road-Less, this Friday, 4/17, at 5:40 PM PST. Fans can tune in via Twitch, YouTube or Facebook. The live stream concert is an opportunity to support indie musicians and to continue bringing live music to fans during the ongoing COVID-19 crisis. Performing artists will be able to make money by selling merchandise and VIP packages to listeners. All of AZRA's proceeds will be donated to the Sweet Relief COVID-19 Musicians Fund.

AZRA shares: "During the hardest time is when we grow the most and during the darkest time is when we have the opportunity to find the brightest lights within ourselves and each other. Together, with our love for music and unity, we will get through this pandemic. Being able to participate in the Road-less Concert Series to help fellow artists, raise funds for the Sweet Relief COVID-19 Musicians Fund, as well as share love, levity, and support is an honor and I am super excited to be part of it." For more information on AZRA, please visit: https://www.azraofficial.com/.

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Hollywood Life: "For all the women breaking down barriers and shattering glass ceilings, AZRA has an anthem for you, and her new video shows how 'Dangerous' powerful females can be."

For more information on AZRA please visit:

https://www.azraofficial.com/

https://www.facebook.com/theazraofficial/

https://twitter.com/theazraofficial/

https://www.instagram.com/theazraofficial/

 $\underline{https://volatileweekly.com/2020/04/azra-to-headline-road-less-live-stream-concert-presented-by-a2im-roadnation/}$



4.16.20

AZRA to Headline 'Road-Less' Live Stream Concert Presented By A2IM & RoadNation



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https://ventsmagazine.com/2020/04/16/azra-to-headline-road-less-live-stream-concert-presented-by-a2im-roadnation/



2.28.20

AZRA Brings The 'Female Energy' In Her 'Unapologetic' Women-Empowerment Anthem 'Dangerous'



For all the women breaking down barriers and shattering glass ceilings, AZRA has an anthem for you, and her new video shows how 'Dangerous' powerful females can be.

It's 2020, and there's no place where women aren't excelling. Yet, as the testimonials at the start of AZRA's new music video prove, there are still people who are foolishly trying to stop women from being incredible. For any woman feeling discouraged or frustrated,

AZRA's here to remind you how "Dangerous" you really are. In the video, premiering here on HollywoodLife, AZRA shows that she has the skills to make money moves both on the dance floor and in the boardroom. After getting her fill of misogyny and mansplaining, AZRA puts bros in their place, all while delivering a dynamic banger perfect for in the club, in the garage, in the office, or wherever a woman needs that extra boost to realize their true power.

"Dangerous' is a song about boss ladies in environments where women aren't typically seen holding leadership positions," AZRA tells HollywoodLife. "I wrote this song as a response to all of the different industries that mistakenly thought they could obviate the respect required for me and my female deities. The female energy in any environment is invaluable, powerful, and not to be messed with or judged by the cover. We as women should be proud and unapologetic of who we are no matter our shape, size, creed, sexuality, passions, and field of work. I want [women] to watch the video and feel empowered, strong, brave, and own everything that you are." "I hope everyone can adopt my perspective, which is that it's not surprising to see a powerful and strong woman in any place," adds AZRA. "Let's move forward from seeing it as the exception, and instead, see it as the norm. To represent that concept, I interviewed a group of amazing women from what others think as atypical professions and incorporated them into the video, which was an honor for me. Also, of course, we can't forget the high energy dancing!"

https://thenewsgod.com/azras-dangerous-video-is-for-the-unapologetic-females-out-there-hollywood-life/



2.27.20

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http://oceanpop.com/index.php/2020/02/27/azra-brings-the-female-energy-in-her-unapologetic-women-empowerment-anthem-dangerous/

The Bulletin Time

2.27.20

AZRA's 'Dangerous' Video Is For The 'Unapologetic' Females Out There – Hollywood News



For all the women breaking down obstacles and shattering glass ceilings, AZRA has an anthem for you, and her new video reveals how 'Dangerous' extremely efficient females might be.

It's 2020, and there's no place the place girls aren't excelling. However, as a result of the testimonials at first of AZRA's new music video present, there are nonetheless individuals who discover themselves foolishly making an attempt to stop girls from being unimaginable. For any woman feeling discouraged or aggravated, AZRA's proper right here to remind you methods "Dangerous" you truly are. Inside the video, premiering proper

right here on HollywoodLife, AZRA reveals that she has the talents to earn money strikes every on the dance flooring and throughout the boardroom. After getting her fill of misogyny and mansplaining, AZRA locations bros of their place, all whereas delivering a dynamic banger good for throughout the membership, throughout the storage, throughout the office, or wherever a girl desires that further improve to understand their true vitality.

"Dangerous' is a tune about boss ladies in environments the place girls aren't normally seen holding administration positions," AZRA tells HollywoodLife. "I wrote this tune as a response to your complete completely completely different industries that mistakenly thought they could obviate the respect required for me and my female deities. The female vitality in any ambiance is invaluable, extremely efficient, and to not be messed with or judged by the quilt. We as girls must be proud and unapologetic of who we're regardless of our type, measurement, creed, sexuality, passions, and topic of labor. I would love [women] to have a look at the video and actually really feel empowered, sturdy, brave, and private each factor that you simply're."

"I hope all people can undertake my perspective, which is that it's not surprising to see a strong and sturdy woman in anyplace," offers AZRA. "Let's switch forward from seeing it as a result of the exception, and in its place, see it as a result of the norm. To characterize that concept, I interviewed a gaggle of great girls from what others suppose as atypical professions and built-in them into the video, which was an honor for me. Moreover, in spite of everything, we're in a position to't neglect the extreme vitality dancing!"

Since releasing her debut EP Freedom in 2017, AZRA has been construct up a loyal following collectively along with her private mannequin of "Substance Pop," a sound she describes as a mixture of dance, soul, and pop with a healthful dose of grunge rock and angle added in. Citing all people from Woman Gaga to Freddy Mercury to Madonna as influences, AZRA's music boasts messages which may be as extremely efficient as a result of the hooks, and he or she objectives to make tracks that switch your physique whereas uplifting your spirit. And, because the model new tune and video current, she'll moreover remind you merely how "Dangerous" you'll be whilst you're smashing the patriarchy.

 $\underline{https://www.thebulletintime.com/television/azras-dangerous-video-is-for-the-unapologetic-females-out-there-hollywood-news/$

Volatile Weekly

Music News & Interviews

2.27.20

AZRA PREMIERES NEW SINGLE/VIDEO "DANGEROUS" STREAM EXCLUSIVELY VIA HOLLYWOOD LIFE



February 27, 2020 – Los Angeles, CA – Today, Korean-American "substance pop" artist, AZRA, is premiering her new single/video, "Dangerous". Stream exclusively via Hollywood Life, HERE. "I wrote this song as a response to all of the different industries that mistakenly thought they could obviate the respect required for me and my female deities," explains AZRA. "The female energy in any environment is invaluable, powerful and not to be messed with or judged by the cover." With the single, AZRA hopes women will feel empowered, strong, brave and unapologetic of who they are, no matter their shape, size, creed, sexuality, passions or field of work. "Dangerous" will be available across streaming platforms tomorrow, 2/28. In support of the single, AZRA will be having a

single release show at Madame Siam in Los Angeles on 2/29. For more information on AZRA, please visit: https://www.azraofficial.com/.

AZRA is a multi-faceted force of nature. Her music is created on her own terms: always authentically, and always in her own unconventional way. Influenced by musical artists that range from Freddie Mercury to Madonna; to Whitney Houston and P!nk, AZRA's music is mission-driven and inspirational, with infectious melodies and uplifting hooks.

In 2017, AZRA released her debut EP Freedom through her own label, CLÚ Records. The EP features lush melodies along with uplifting, dance-worthy hooks, such as those on the singles "Shine" and "Gravity". With the release, AZRA garnered praise from TWIST Magazine, All Things Go, PopDust, Singers Room, Women's Republic and FOX News, to name a few.

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Charts for two consecutive weeks, while the music video received over 200,000 viewson YouTube.

Following these singles that received attention from LA Weekly, AllAccess and more, AZRA released her song, "Skyline", which explores the complexity of love, and how its imperfections make it beautiful. Most recently, the burgeoning pop artist unveiled her piano-driven track, "Right Here", which "embraces the obstacles one faces and encourages us all to stand our ground amidst anything thrown our way" (The Women's International Music Network).

 $\frac{https://volatileweekly.com/2020/02/azra-premieres-new-single-video-dangerous-stream-exclusively-via-hollywood-life/$



12.10.19

AZRA Releases "Right Here (Orchestra Remix)"

Independent "substance pop" artist, AZRA, has released a new version of her acclaimed single, "Right Here," "Right Here (Orchestra Remix)", which is arranged by award-winning Brazilian composer and producer, Daniel Figueiredo, here



"Daniel and I met at a private industry event earlier this year and we immediately connected talking about music," explains AZRA. "He actually gave me a copy of his latest music in CD form, which I listened to in my car on my ride back home." She continues, "Next thing you know, we're in the studio working on the song together. He loved the original and also knew about my love for classical music so it just worked out."

The orchestra remix follows the official release of "Right Here", of which The Women's International Music Network wrote, "Right Here' embraces the obstacles one faces and encourages us all to stand our ground amidst anything thrown our way."





12.9.19

AZRA Releases "Right Here (Orchestra Remix)"

Independent "substance pop" artist, AZRA, has released a new version of her acclaimed single, "Right Here." Stream the track/video, "Right Here (Orchestra Remix)", which is arranged by award-winning Brazilian composer and producer, Daniel Figueiredo, here: smarturl.it/AZRARightHere. "Daniel and I met at a private industry event earlier this year and we immediately connected talking about music," explains AZRA. "He actually gave me a copy of his latest music in CD form, which I listened to in my car on my ride back home." She continues, "Next thing you know, we're in the studio working on the song together. He loved the original and also knew about my love for classical music so it just worked out."

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https://ventsmagazine.com/2019/12/09/azra-releases-right-here-orchestra-remix/

MADNESS TO CREATION

12.7.19

Weekend Brunch Edition Vol. 11: "Christmas For The Music Lover Vol. 22" Spotify Playlist plus Weekly News Shorts!

[...]

3. "Substance Pop" artist AZRA has released her music video for "Right Here(Orchestra Remix)". The video has garnered over 350,000 views on YouTube already.

[...]

https://madnesstocreation.net/2019/12/07/weekend-brunch-edition-vol-11-christmas-for-the-music-lover-vol-22-spotify-playlist-plus-weekly-news-shorts/



11.19.19

AZRA RELEASES VIDEO FOR "RIGHT HERE"



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WATCH "RIGHT HERE"

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http://www.elicitmagazine.com/azra-right-here/

Volatile Weekly

Music News & Interviews

4.16.20

Volatile Weekly Facebook Post: 184 Likes



#AZRA TO HEADLINE 'ROAD-LESS' LIVE STREAM CONCERT PRESENTED BY A2IM & ROADNATION - https://t.co/zpLU5plQvK // #PressRelease

https://www.facebook.com/volatileweekly/posts/3152063798158798

•••





Music News

334 Following 1,536 Followers

4.16.20

Volatile Weekly Twitter Post: 1,536 Followers



#AZRA TO HEADLINE 'ROAD-LESS' LIVE STREAM CONCERT PRESENTED BY A2IM & ROADNATION - is.gd/gUvXYf // #PressRelease

https://twitter.com/volatileweekly/status/1250880064587214848



3.17.20

The Fifth Parlour Facebook Post: 1,699 Likes



Our interview with AZRA is now on thefifthparlour.com! Get to her know better and the meaning ...



 $\underline{https://www.facebook.com/watch/?v=554685182072022}$





The Fifth Parlour @TheFifthParlour

The Fifth Parlour is an entertainment and lifestyle website. Like our Facebook page: Facebook.com/TheFifthParlour Email: thefifthparlour@gmail.com

74 Following 485 Followers

3.17.20

The Fifth Parlour Twitter: 485 Followers



Be Dangerously Empowered with @theazraofficial's Latest Single! thefifthparlour.com/2020/03/17/be-...



You and AZRA

https://twitter.com/TheFifthParlour/status/1239902813334855681



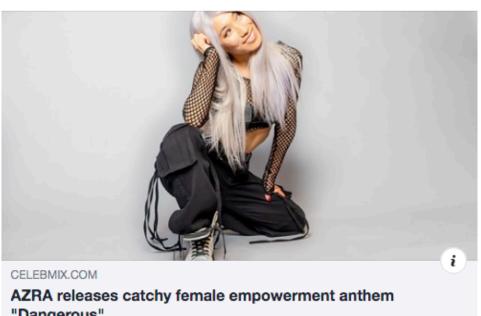
2.28.20

Celeb Mix Facebook: 14,109 Likes



Korean-American singer-songwriter AZRA has unleashed her latest single, the female empowerment anthem "Dangerous" - and has also released the song's epic music video! "Dangerous" is a catchy electro-influenced pop track, which is about women taking charge in positions they wouldn't normally be known for. Speaking of the track, AZRA revealed: "'Dangerous' is a song about boss ladies in environments where women aren't seen holding leadership positions. [268 more words]

https://celebmix.com/azra-releases-catchy-female-empowerme.../



"Dangerous"



Mixing up celebrity news. Little Mix, BTS, Ariana Grande, Cheryl, Miley Cyrus, Shawn Mendes, Liam Payne and so many more. Press/ads: hello@celebmix.com.

8,791 Following 261.4K Followers

2.28.20

Celeb Mix Twitter: 261k Followers



AZRA releases catchy female empowerment anthem "Dangerous" celebmix.com/azra-releases-...



https://twitter.com/CelebMix/status/1233376279652552704



2.27.20

HollywoodLife Twitter: 335.5k Followers



We have the exclusive premiere of AZRA (@theazraofficial) 's "Dangerous" music video! Watch it asap:



AZRA Brings The 'Female Energy' In Her 'Unapologetic' Women-Empowerm...
AZRA has the

hollywoodlife.com

https://twitter.com/HollywoodLife/status/1233108299500916736

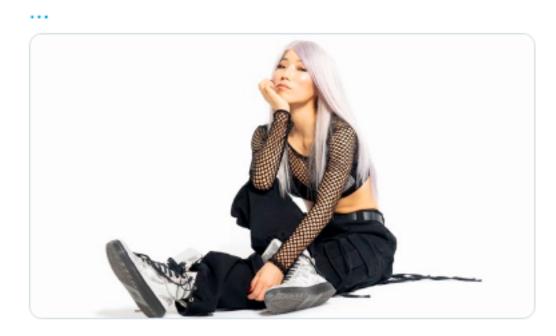


2.27.20

Ocean Pop Twitter: 128 Followers



AZRA Brings The 'Female Energy' In Her 'Unapologetic' Women-Empowerment Anthem 'Dangerous' oceanpop.com/index.php/2020



https://twitter.com/OceanPopNews/status/1233109476057718789



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2.27.20

Volatile Weekly Twitter: 1,547 Followers



AZRA PREMIERES NEW SINGLE/VIDEO "DANGEROUS" STREAM EXCLUSIVELY VIA HOLLYWOOD LIFE

AZRA PREMIERES NEW SINGLE/VIDEO "DANGEROUS" STR...
SINGLE RELEASE SHOW AT MADAME SIAM ON 2/29
February 27, 2020 – Los Angeles, CA – Today, Korean-...

Ø volatileweekly.com

https://twitter.com/volatileweekly/status/1233163737177231361



The fans' voice on pop culture news. We keep you in the loop on the SWEETEST news from 5SOS, 1D, BTS, Ariana, Little Mix, BLACKPINK & more! (The Honey POP, LLC)

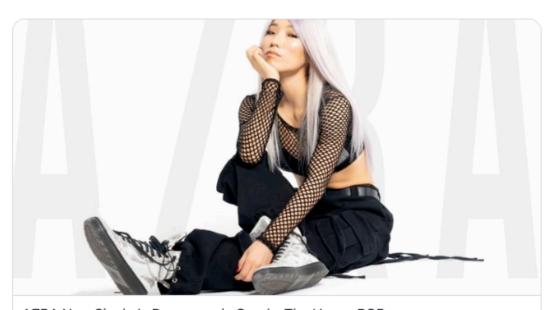
256 Following 9,028 Followers

2.2.20

The Honey Pop Twitter: 9,028 Followers



OMG! Did you hear? Pop star AZRA released a new single!



AZRA New Single Is Dangerously Good - The Honey POP

The pop singer is back with her latest single Dangerous. AZRA released her single just yesterday and is hosting a premiere showing in LA! Check it out! & thehoneypop.com

https://twitter.com/thehoneypop/status/1234584263569354761



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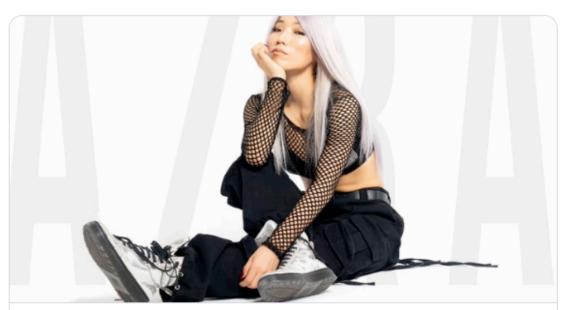
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https://twitter.com/thehoneypop/status/1234561614524764160

MADNESS TO CREATION

2.13.20

Madness To Creation Facebook: 1,768 Likes



AZRA on the issue of #mentalhealthawareness: A lot of stress/anxiety comes with the territory of being an artist so you need to make mental health a priority. Yoga, reading self-help books, taking time to connect with friends and family, shopping, intermittent fasting, singing, dancing and connecting with nature are all helpful outlets for me.

Check out the music video for #RightHere at the link provided and presave the single for #Dangerous!

https://madnesstocreation.net/.../azra-converses-with-madnes.../



MADNESSTOCREATION NET

AZRA Converses with Madness To Creation on "Right Here", Mental Health Awareness and Performing at PRIDE Festivals! ...

https://www.facebook.com/madnesstocreation/posts/2672862816165062



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2.13.20

Madness To Creation Twitter: 479 Followers



AZRA Converses with Madness To Creation on "Right Here", Mental Health Awareness and Performing at PRIDE Festivals!

madnesstocreation.net/2020/02/13/azr...



10:28 AM · Feb 13, 2020 · WordPress.com

https://twitter.com/MTCMadness/status/1227977976278605824



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Free online magazine dedicated to spread new, indie and mainstream music/entertainment news, reviews, top 10 lists, fun articles and interviews.

108.8K Following 95.6K Followers

12.9.19

Vents Magazine Twitter: 97.2k Followers



AZRA Releases "Right Here (Orchestra Remix)" ventsmagazine.com/2019/12/09/azr...



https://twitter.com/ventsmagazine/status/1204144754222653441

MADNESS TO CREATION

12.7.19

Madness To Creation Facebook: 1.7k Likes



Check out this #Spotify #Playlist featuring the following bands/artists: String Machine, Sons Of Apollo, Palaye Royale, Finding September, Psychostick, Sun Kin, the deadnotes, #AZRA, Pink Elefants, Laura Cox, #MOBS, Breaking Benjamin, JD McCrary, #DCapella, Auli'i Cravalho, Ludwig Göransson, Temecula Road, High School Musical, #Empire, SOLID GOLD, Personality Cult, Pointless, Selfish Things, The Wrecks, Calloway Circus, Heart Like War, Frida Sundemo, Ismay, Runescarred, FEUDALE, Diabulus in Musica, #Zaragoza, SKYND #HumanImpact, BRKN LOVE, While She Sleeps, Me And That Man, Pyrite sidewalk, In/Vertigo, Aqua Seca, #FROGG Immortal Bird, MONSTA X (몬스타엑스) LOOSE TALK, #30 Pyramids on Mars, Public Squares, PRESSURE CRACKS Authority Zero https://madnesstocreation.net/.../weekend-brunch-edition-vol.../



MADNESSTOCREATION.NET

Weekend Brunch Edition Vol. 11: "Christmas For The Music Lover Vol. 22" Spotify Playlist plus Weekly News Shorts! - Madness To...



11.19.19

Elicit Magazine Facebook: 1,003 Likes



The Amazing AZRA Releases "Right Here" Video. Get The Details Here: http://www.elicitmagazine.com/azra-right-here/ #NewMusic #Music #AZRA Big Picture Media



ELICITMAGAZINE.COM

AZRA Releases Video for "Right Here" - Elicit Magazine

AZRA is a multi-faceted force of nature. Her music is created on her ow...

https://www.facebook.com/ElicitMagazine/posts/2423359037792020



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Every Music Artist Has A Story, We Tell Yours. Interested In Being Featured Or Having Your Music Reviewed? Email Us: info@elicitmagazine.com

4,686 Following 3,005 Followers

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Elicit Magazine Twitter: 3,005 Followers



The Amazing @theazraofficial Releases "Right Here" Video. Get The Details Here: elicitmagazine.com/azraright-her... #NewMusic #Music #AZRA @bigpicturemedia



AZRA Releases Video for "Right Here" - Elicit Magazine
AZRA is a multi-faceted force of nature. Her music is created on her own terms: always authentically, and always in her own unconventional way. Influenced by...

Selicitmagazine.com

https://twitter.com/ElicitMagazine/status/1196799666723205120

DOPECAUSEWESAID

11.19.19

Dope Cause We Said Facebook: 2.1k Likes



Pop Artist AZRA Shares Her New Music Video "Right Here" [link in bio] #pop #musician #artist



 $\frac{https://www.facebook.com/dopecausewesaid/photos/a.1443059175969568/256415559385991}{5/?type=3}$





DOPECAUSEWESAID

@DOPECAUSEWESAID

Your Daily Music, Culture, Style x Life Aggregator

3,410 Following 4,514 Followers

11.19.19

Dope Cause We Said Twitter: 4.5k Followers



Pop Artist AZRA Shares Her New Music Video "Right Here"

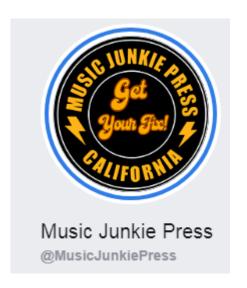


Pop Artist AZRA Shares Her New Music Video "Right Here" - D...

AZRA has just released her music video for "Right Here", an intimate take on the personal, piano-driven song featured on h...

Odopecausewesaid.com

9:30 AM · Nov 19, 2019 · Squarespace



11.14.19

Music Junkie Press Facebook: 4.599 Likes



https://www.facebook.com/MusicJunkiePress/posts/3171737092898761



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17K Following 16.3K Followers



11.14.19

Music Junkie Press Twitter: 16.3K Followers



Check out the new video from AZRA for her inspiring personal new track, Right Here - Music Junkie Press musicjunkiepress.com/music-news/che...

@theazraofficial



Check out the new video from AZRA for her inspiring persona...

Independent substance pop artist AZRA is set to release her powerful and personal new song, Right Here. The song ...

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https://twitter.com/MusicJunkieFix/status/1195060964615311360