



Azra

Press Pack



For Press Inquiries Contact:

Becky Kovach
Big Picture Media
Rebecca@BigPictureMediaOnline.com
212-675-3103

Dayna Ghiraldi-Travers
Big Picture Media
Dayna@BigPictureMediaOnline.com
212-675-3103

AZRA

Debut EP *Freedom* Now Available on [TWIST Magazine](#), [iTunes](#) & [Spotify](#)

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"'Shine' [is] a message of hope and a call to individuality in the face of conformity."

- **All Things Go**

"I recommend ['Gravity'] to anyone who just needs some inspiration and someone to relate to."

- **PopWrapped**

"...your next musical obsession..."

- **TWIST Magazine**

"It's upbeat, has an uplifting message, and it's catchy enough to get stuck in your head after just one listen!"

- **Celeb Secrets**

"This is the kind of uplifting message that is missing from a lot of music today."

- **Indie Music Review**



Azra, singer-songwriter grew up in Northern California. Since 4 years old, she spent her childhood honing her passion for music and dance through musical theater, bands, church choirs, and hip hop dance teams. Azra continued singing and dancing throughout college, but had to pause her artistic pursuits after suffering acute glaucoma at 19 years old barring her from strenuous activity. As a result, she focused her energy into creating her own brand consulting business, CLÚ INC, and publishing her book *The Cupcake Theory*, a self-help and inspirational book on self-worth and romantic relationships.

After college, Azra continued building up her business, and after being discovered by a fashion photographer, she began competing in various modeling competitions. This catapulted her back into the limelight. She has since signed to agencies in New York City, Los Angeles, and Boston and appeared on runway shows, in print ads and commercials.

Azra eventually realized that music was a calling she could not escape, and decided to spend 2016 in LA writing and recording her debut EP *Freedom*. Her EP can only be described as a mixture of pop, rock, and dance; it pulls inspiration from Azra's past struggles with her eye disease, music, self-expression, and love. By sharing her own story, Azra hopes to inspire others to live life for themselves.

She has been featured with **TWIST Magazine**, **All Things Go**, **PopWrapped**, **All Access**, **The WiMN**, **Singers Room**, and more.

Contact: Contact@AzraOfficial.com

Press: Becky Kovach | Big Picture Media | 212.675.3103 | rebecca@bigpicturemediaonline.com

The Free Press

2.10.17

Terriers INBIZ: Azra on Unleashing Her Passion for Music

BY ANTONIA DEBIANCHI
DAILY FREE PRESS STAFF

Azra is a woman of many interests, but music has been her constant companion and teacher since she was four years old, she said. When she moved from South Korea to the United States at age 9, she learned English by singing and listening to American music.

After graduating from Boston University and starting her own consulting company, CLÚ INC., Azra found that her four-year-old dream never went away — music has never left her side.

"I only knew half of the alphabet when I came to America," Azra said.

When she started fifth grade, she looked to music to find friends by joining the drama club and forming a girl group.

"That helped me express myself, communicate and also kind of learn more about the culture and the language," she said.

Listening to classic '90s pop artists such as Britney Spears and the Backstreet Boys, while also holding her girl group's rehearsals in her parent's garage, Azra immersed herself in American culture through a musical lens.

When it came time to apply to college, she wanted to find a school with a notable hospitality administration program, which she said is "not related to music at all."

She graduated from Boston University's School of Hospitality Administration

in 2010 with a degree in hospitality administration.

"I've always kind of been an entrepreneur at heart," Azra said. "I think interning at so many places during the summers really got me exposed to so many different types of businesses."

But, Azra did not confine her college experiences by her major. She performed at the George Sherman Union for student organizations and was a dancer in Fusion, BU's hip-hop dance troupe, she said.

"During college, you know, even though I was going to SHA, I was always trying to take different classes," she said. "So I took [some] public speaking classes in [the College of Communication]."

Dipping her toes into the waters of

corporate America, she interned on Wall Street, but also caught a glimpse of the entertainment industry by taking modeling opportunities and trying out a girl group.

"[The girl group] didn't work out at the time because [of a] management conflict, but at that time I was so excited because I was like, 'Wow, I finally get to go after my passion and try to do it professionally while going to school,'" Azra said.

In the middle of this auspicious period, a health diagnosis unexpectedly hindered Azra's professional drive.

"One day I woke up and I just couldn't see anything out of my right eye," Azra

CONTINUED ON PAGE 6

AZRA, FROM PAGE 1

said. "That was when I was diagnosed with glaucoma. It was a very rare case."

Azra said she was ushered into a "dark place" as a result of this diagnosis and its year and a half recovery period.

"I had to put all my passions aside," she said. "The eye condition basically limited me from doing all the physical activities I loved to do from dancing to singing — everything."

Temporarily holding off on immersing herself in the arts, Azra said her eye condition was what led her to explore business and pursue freelance consulting in her senior year.

"But, they say once you have that flame inside of you [and] your passionate towards something, it's always going to be there, it's always going to poke you every single time," Azra said. "Music and singing is my ultimate — it's my passion since I was four."

From moving to America and learning English, to facing the setback of her eye condition, Azra has been catapulted on several unanticipated paths. But, with every adjustment, music has always stuck with her.

While she was recovering from her eye condition, Azra found that her passion finally revealed itself when a professional photographer approached her for an international fashion modeling competition.

"I went out of my comfort zone and I was just myself," she said. "Then I ended up winning, and that kind of helped me with getting a boost of confidence. So, that kind of put me back into the industry."

Through CLÚ Records, Azra will be dropping her debut EP, "Freedom," which is set to release on March 3.

"I wanted to do it to kind of speak out and finally let that inner voice — Azra inside of me — out," she said. "All these years of me trying to come out and trying to sing and own myself as an artist — I haven't been able to do that fully because of all the life events. [Now] I'm going to speak up, and hopefully my music can inspire and connect with other people."

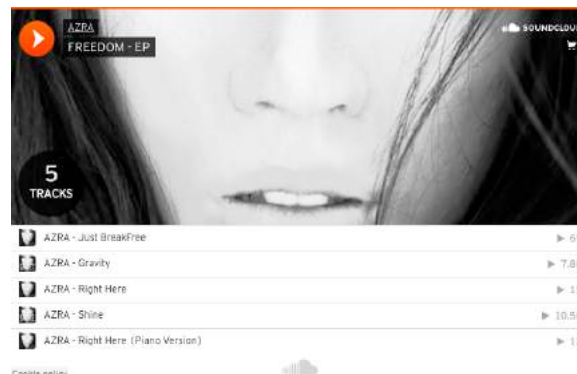
twist

2.27.17

Exclusive Premiere: Azra Dishes On Her 'Freedom' EP



Get your headphones on! TWIST is happy to provide your first listen at your next musical obsession: we're premiering the first stream of singer/songwriter Azra's new EP, Freedom! The artist hopes to inspire listeners with her songs, which are an awesome blend of pop, rock, and dance beats. We asked the artist to take us all track by track through her EP, so we can get a feel for the sound and the stories behind it. Below is what she's sharing exclusively with us!



Track 1. "Just Break Free":

This song is about breaking free and letting loose everything you have been holding back in your life. It's about being yourself, not accepting your limitations, and finally breaking free.

Track 2. "Gravity":

This one is inspired by experiences in my love life. It's about not feeling emotionally fulfilled due to a lover's absence from my life. I wrote "Gravity" to empower people to stand up for themselves and not to settle when they don't feel loved.



Track 3. "Right Here":

"Right Here" was inspired by my love and fascination with trees (yes, trees). This song describes the strength of trees and is a metaphor for overcoming hardships and being resilient.



Track 4. "Shine":

This song was inspired after the devastating Orlando Shootings in July of 2016. It's my view on society's flaws, and it is a rally for individualism and pride.

Track 5. "Right Here (Piano Version)":

This song version was added to the EP by chance. It was originally just a piano melody created for sketch vocals after writing the song. However after recording it, I felt that this version adds a more intimate experience for listeners with its raw emotion and vulnerability.

Written by Azra.

Azra's "Freedom" EP officially drops on March 3, 2017, and you can pre-order by following this link!




<http://www.twistmagazine.com/posts/azra-dishes-on-her-freedom-ep-126389>

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2.27.17


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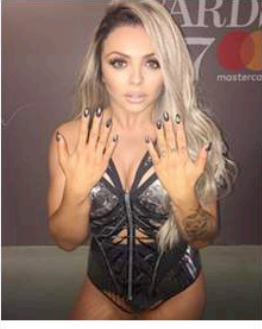
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Azra Dishes On Her 'Freedom' EP

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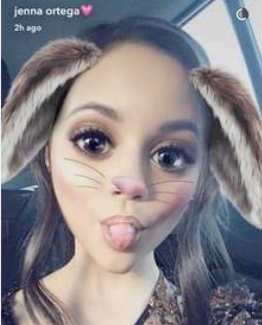
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<http://www.twistmagazine.com/>



1.17.17

Azra – Shine



Up and coming pop artist Azra has shared her premiere single “Shine”, a message of hope and a call to individuality in the face of conformity. Originally from South Korea, Azra moved to sunny California, pursuing multiple careers in business, modeling and more recently the world of pop music. This gem is from her forthcoming debut EP Freedom, a work she spend the entirety of 2016 perfecting and is available for pre-order January 24th on her own label CLU. Listen below.

In her own words on the single, Azra says:

“Shine’ is intended to be an inspirational song to empower people to be their very best selves and highlight that they have the choice of being who they want to be despite societal and social expectations.”

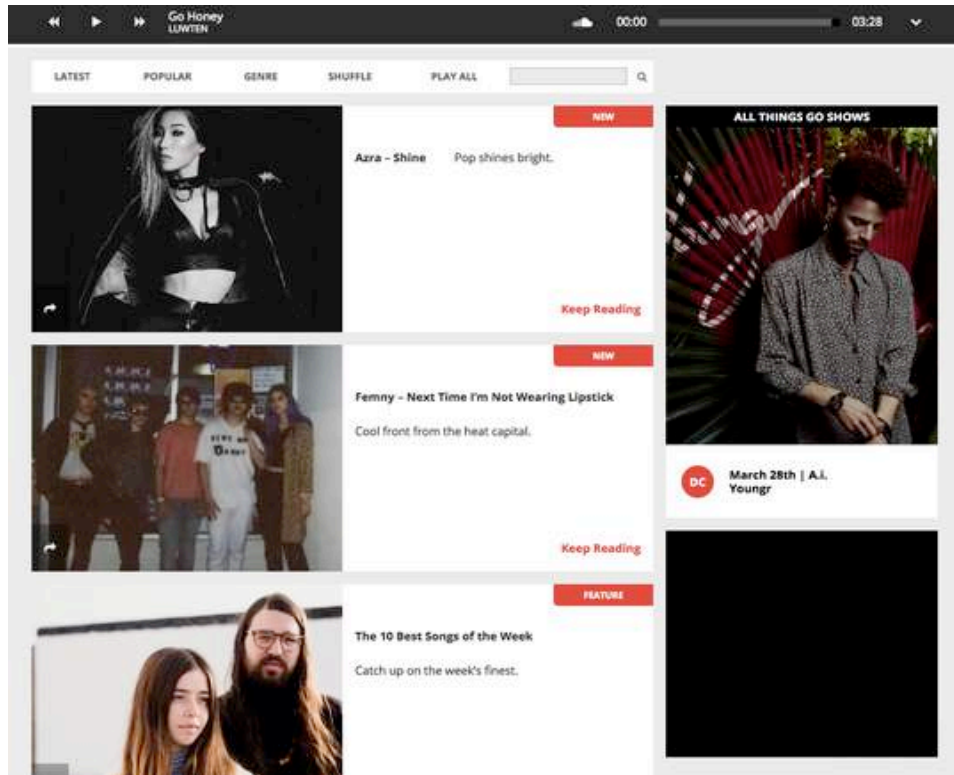


<https://www.allthingsgomusic.com/azra-shine/>



1.17.17

AllThingsGoMusic.com – Homepage Feature



<https://www.allthingsgomusic.com/>



3.29.17

PopDust Facebook: 211,332 Likes



<https://www.facebook.com/popdust/videos/1557982084234624/>



2.14.17

AZRA RELEASES SECOND SINGLE 'GRAVITY' FROM UPCOMING EP

Singer-songwriter Azra is bringing some of her South Korean flare into the world.



Born in South Korea, Azra has had a passion for performing and the arts since the age of four. At the age of nine, her family made the move to California. During that time, her passion for music helped her learn English. She continued her passion through her involvement in musical theater, various bands, church choirs and hip-hop dance teams.

Over the years, Azra continued to perform in various dance and singing companies at Boston University. While

still in college, she started her own brand consulting business called CLU. INC. In starting her business, it led her to obtain a corporate management position for one of the four big consulting companies.

In addition to working in the consulting world, she began modeling shortly after her college graduation. She was discovered by a fashion photographer in Boston and later entered various competitions. She was later named International Fashion Super Model winner. In her modeling career, she has gone on to win America's Next Top Model in the New England Division and then went on to sign with various agencies in Boston, New York City, and Los Angeles. She has appeared on various runways and in print ads and campaigns.

Azra eventually realized that modeling wasn't for her and music was her true calling. More recently, Azra launched her own label in the CLU umbrella which is known as CLU Records. She is now ready to release her second single from her upcoming debut EP Freedom entitled "Gravity."

"'Gravity' was inspired by a personal struggle I had in a relationship where I felt taken for granted, and working on this song became therapeutic. It was meant to be fun, catchy and serve as a message of self-empowerment and standing up for yourself. In addition, I wanted to empathize with other people in similar situations."

The EP itself is set to release March 3, 2017, and was written and recorded in LA back in 2016. The EP can be described as a mixture of pop, rock and dance. Azra is hoping that the EP inspires others to live life for themselves as it pulls from her past struggles with music, self-expression, and love.

We here at PopWrapped are super excited to give our readers the first listen to her second single “Gravity.” Take a listen to the track below:

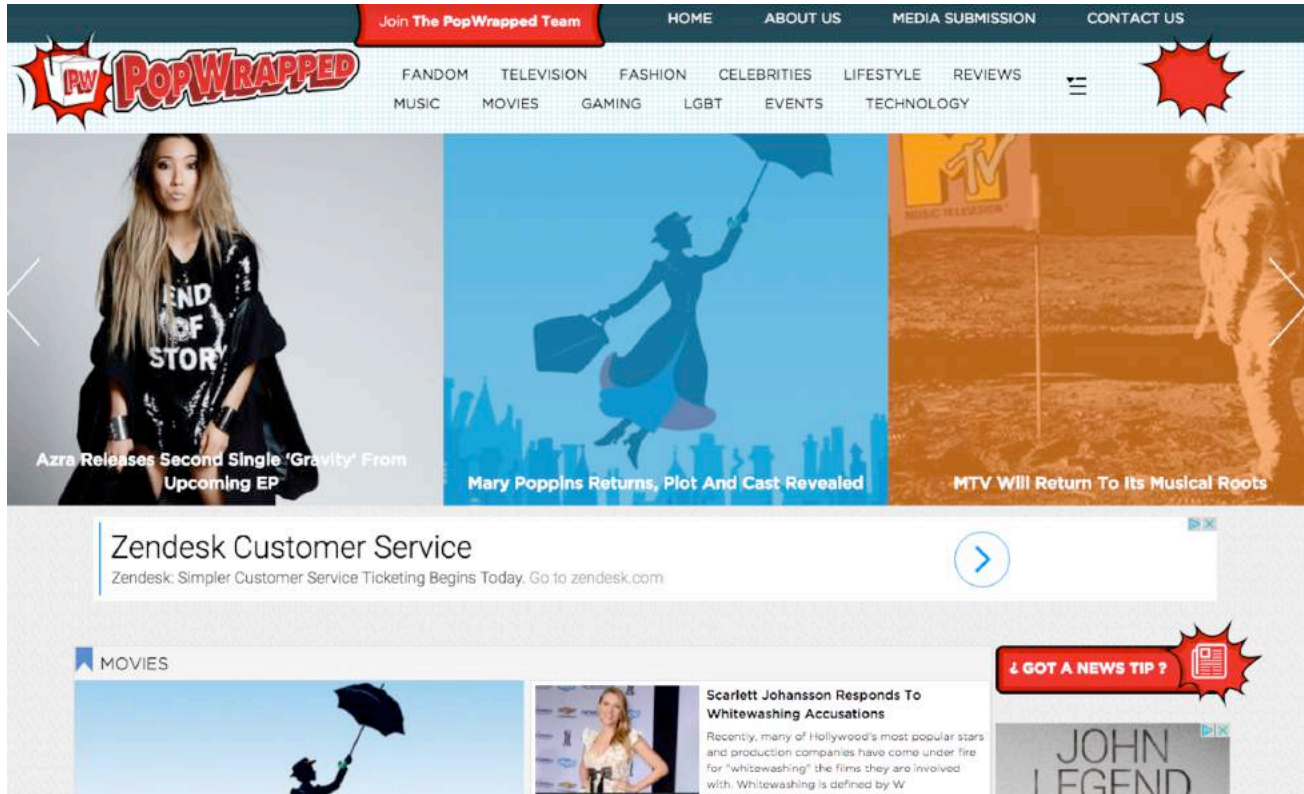
I really enjoy how the song tells a definite story and allows listeners to relate to the song on a personal level. Her vocals along with the music make the song very enjoyable to listen to. I recommend this song to anyone who just needs some inspiration and someone to relate to. You can pre-order Azra’s EP here. Don’t forget to keep up with Azra on all social Media platforms including Twitter, Instagram and Facebook. Also don’t forget to purchase your own copy of Freedom when it debuts March 3rd.

<http://popwrapped.com/azra-single-gravity/>



2.14.17

PopWrapped Homepage Feature



<http://popwrapped.com/>

The Daily Free Press

2.9.17

TERRIERS INBIZ: Azra on unleashing her passion for music

Azra is a woman of many interests, but music has been her constant companion and teacher since she was four years old, she said. When she moved from South Korea to the United States at age 9, she learned English by singing and listening to American music.



After graduating from Boston University and starting her own consulting company, CLÚ INC., Azra found that her four-year-old dream never went away — music has never left her side.

“I only knew half of the alphabet when I came to America,” Azra said.

When she started fifth grade, she looked to music to find friends by joining the drama club and forming a girl group.

“That helped me express myself, communicate and also kind of learn more about the culture and the language,” she said.

Listening to classic ‘90s pop artists such as Britney Spears and the Backstreet Boys, while also holding her girl group’s rehearsals in her parent’s garage, Azra immersed herself in American culture through a musical lens.

When it came time to apply to college, she wanted to find a school with a notable hospitality administration program, which she said is “not related to music at all.”

She graduated from Boston University’s School of Hospitality Administration in 2010 with a degree in hospitality administration.

“I’ve always kind of been an entrepreneur at heart,” Azra said. “I think interning at so many places during the summers really got me exposed to so many different types of businesses.”

But, Azra did not confine her college experiences by her major. She performed at the George Sherman Union for student organizations and was a dancer in Fusion, BU’s hip-hop dance troupe, she said.

“During college, you know, even though I was going to SHA, I was always trying to take different classes,” she said. “So I took [some] public speaking classes in [the College of Communication].”

Dipping her toes into the waters of corporate America, she interned on Wall Street, but also caught a glimpse of the entertainment industry by taking modeling opportunities and trying out a girl group.

“[The girl group] didn’t work out at the time because [of a] management conflict, but at that time I was so excited because I was like, ‘Wow, I finally get to go after my passion and try to do it professionally while going to school,’” Azra said.

In the middle of this auspicious period, a health diagnosis unexpectedly hindered Azra’s professional drive.

“One day I woke up and I just couldn’t see anything out of my right eye,” Azra said. “That was when I was diagnosed with glaucoma. It was a very rare case.”

Azra said she was ushered into a “dark place” as a result of this diagnosis and its year and a half recovery period.

“I had to put all my passions aside,” she said. “The eye condition basically limited me from doing all the physical activities I loved to do from dancing to singing — everything.”

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Through CLÚ Records, Azra will be dropping her debut EP, “Freedom,” which is set to release on March 3.

“I wanted to do it to kind of speak out and finally let that inner voice — Azra inside of me — out,” she said. “All these years of me trying to come out and trying to sing and own myself as an artist — I haven’t been able to do that fully because of all the life events. [Now] I’m going to speak up, and hopefully my music can inspire and connect with other people.”

<http://dailyfreepress.com/2017/02/09/terriers-inbiz-azra-unleashing-passion-music/>

2.14.17

Up-And-Coming Soulful Pop Singer AZRA Opens Up About Her Forthcoming Debut EP and More!

Meet the up-and-coming soulful pop singer Azra! A true triple threat, she is an accomplished business woman, a soulful pop singer/songwriter, and a professional model. Azra recently announced that she'll be releasing her debut EP *Freedom* on March 3rd via her label CLÚ Records.

Check out her new single "Shine" on All Things Go now, here: <https://goo.gl/InO4Jm>



Originally from South Korea, Azra's family moved to California when she was just 9 years old. It was through music that she – a natural-born performer – first began learning English. She spent her childhood honing her passion for music and dance through musical theater, bands, church choirs, and hip hop dance teams. Azra continued singing and dancing throughout college, in addition to starting up her own brand consulting business, CLÚ INC.

After college Azra continued building up her business, and began competing in various modeling competitions around Boston as well. She has since signed to agencies in New York City, Los Angeles, and Boston and appeared in print ads and commercials.

Azra eventually realized that music was a calling she could not escape, and decided to spend 2016 in LA writing and recording her debut EP. *Freedom* can only be described as a mixture of pop, rock, and dance; it pulls inspiration from Azra's past struggles with music, self-expression, and love. By sharing her own story, Azra hopes to inspire others to live life for themselves.

Here is the pre-order link: <http://smarturl.it/FreedomEP>

Learn more about Azra in the following All Access interview:

Thanks for your time! So, now that 2016 is over, what are some words you would use to describe the year for you?

Hey All Access! Thank you for having me. 2016...hmm...in short? 'A Shit Show comprised of the good, the lessons, and breaking free.

What have been some of the highlights for you and your music?

Working and completing my first EP, meeting and getting to work with some amazing people in the industry.

What are you most excited about for 2017?

I'm most excited about my music career, EP release and everything that will follow. I had a great year in 2016 connecting and creating art with some awesome people. This year, I can't wait to do the same including singing and performing my music.

Did you make any New Year's Resolutions?

Oh the resolutions... So every year since high school I have a New Year's Eve ritual before I go out where I sit down, open and read my resolution letter from last year which was sealed and signed in an envelope (sometimes kissed and/or signed by witnesses! (Laughter) Yes, this is the real deal). Then I write another letter and list resolutions for the upcoming year-effective 'tomorrow morning' Jan!! No kidding with serious matters like this! I also have friends that do it if they're getting ready with me or if they're in my presence the night of NYE. It's a fun activity where you get to see where you were last year compared to this year.

So to answer your question, Yes. I did make a New Year's Resolution. However, this year, I switched it up & made just one: Go with the flow.

Growing up, did you always want to be a musician? Can you recall your earliest musical memory?

Yes, I remember being at my first concert at 4 years old, where I was sitting in the front row watching a pop performer sing and dance. I loved her performance so much, it made a lasting impression on me. I remember at that moment wanting to be on the other side of the rope, instead, and performing for people one day.

How did you come up with your alias name?

Great question... I actually wanted to name my future first daughter AZRA since forever ago... then one day, as I was writing in the studio, I realized that it wasn't a daughter I wanted to name AZRA, but actually the little girl inside of me who I have been with all along. AZRA is me at my purest form, loving to sing, dance and express herself. She was always that voice of intuition in me through out my life and I finally chose to embrace and set her free.

Why did you decide to not go by your own name?

There really was no choice. Growing up I've always had this feeling and visual of a little girl in my heart. Every time I went through a challenging time, did something that didn't feel completely aligned with who I am and what I wanted, or did something I absolutely loved and enjoyed, I always felt another part of me speaking out. That was AZRA. Especially when it came to pursuing my passion in singing and music, she always kept me honest and expressed her discontent when I was going off path. AZRA is in a way a symbol, the truest compass to my greatest passion and purpose.

I'm curious to know if you think that moving from South Korea to California at age 9 has influenced your sound and ultimately, you as a musician?

It definitely influenced me by exposing me to a mixture of styles and perspectives. Growing up in S.Korea, I listened to mostly American ballads, rock and pop and some k-pop, but it wasn't until after I moved to California that I listened to k-pop more frequent, ironically. So from an artist perspective I most likely subconsciously picked and chose different elements from these genres and created my own style. New styles and genres in music always come from the old.

Furthermore, I listened, sang, danced and performed to more music when I moved to Cali

because that was how I learned English. I passed ESL within the first 6 months of 5th grade all thanks to music (Laughter) and of course my teachers.

In March, you will be releasing your debut EP, "Freedom." What does that feel like? How long did it take to put this collection together?

Exciting, nervous, and finally freakin' liberating! It took about a year.

What was the inspiration behind these songs?

The inspiration behind these songs came from wanting to break free and pursuing my passions after feeling confined by societal expectations and my own vices.

The EP's first single, "Shine" is incredibly inspirational and motivating. Can you talk about how it came together for you?

I was inspired to write this song after the devastating Orlando shooting incident last year. I wanted the song to be an uplifting and empowering anthem for others to relate to during the good and the challenging times in their lives. I wanted people to feel proud of who they are, to shine, and to always choose light over darkness no matter the circumstance.

What has it been like starting your own label? Do you plan on having other artists on CLU Records?

Awesome. It ignites my "left and right brain" at the same time. In addition to my artist side, I've always had an entrepreneurial spirit so making a music label lets me do both.

It's something to consider in the future. CLU is currently focusing on their top talent. 😊

How did you come up with the name for your label?

It was a product of incorporating my name and playing with words. CLU initially was a marketing/brand consulting company that I created in college but then evolved into an umbrella company which involves book publishing, consulting and now music subsidiaries.

Are you still modeling now? I am. Do you think that modeling has helped you become a better singer and musician?

Absolutely. First, my workout regimen and healthy lifestyle and eating habits for modeling are similar for my singing but singing is more rigorous.

Second, modeling really gave me confidence and taught me the importance of being authentic from inside out and this concept is a huge part of my music. I think by modeling, you really get to observe and experience two different worlds: the world that you see as the model, and the world that people see by watching you model. Music is similar in that it's all about perspectives: looking at what is on the outside and seeking deeper beauty and meaning within.

Who are some of your favorite musicians? What musicians would you love to work with in the future?

Whitney Houston, Sia, Britney Spears, Drake, Katy Perry, Pink, and Alicia Keys. Oh man, this is hard to answer. There are so many different types of artists I would love to work with in the future and it just depends on chemistry ultimately.

At the end of the day, what do you hope is the message of your music?

The message behind my music is the same as my dogma: *"Follow your passion. Create your own show. The world is your stage, for anything you can imagine is possible."*

What do you hope people take away from your songs?

Don't be afraid to be yourself, be proud, enjoy your life, have fun, and be bold.

Is there anything else that you would like to share with our readers about yourself or your music?

I hope my music can inspire, empower, and bring joy and fun times to people.

<http://music.allaccess.com/up-and-coming-soulful-pop-singer-azra-opens-up-about-her-forthcoming-debut-ep-and-more/>

La Femme Collective

3.30.17

Azra | Soulful Pop Singer-Songwriter

On her industry...

I decided to become a musician because I wanted to live my dream. I've fantasized about being a singer/performer since I was four years old and I needed to live that dream. I also always wanted to help people, and I knew I could do this through my music.

On her biggest doubts...

In terms of starting my new company I think having some doubts is normal as every business owner has to know that there is risk involved, but in general, it only made sense to me from a business perspective and also based on my previous experiences in business to start my own. I have consulted for other big companies, ran my own business in different areas, and now that I am finally pursuing my passion in music as an Artist, I definitely needed to put all of my skills and knowledge I've gained towards the music business and industry as a whole. I knew that I definitely did not have all the answers and accepted that the road was going to be filled with ups and downs. Hopefully more ups :).



On taking the leap...

I took the traditional route, went to college, got a dope job to travel all over the country/world and consult for multiple companies, but in the end, I had no choice but to finally follow my heart and obey my soul to my passion in music. Azra's voice inside of me was too loud ;)

On the advantages and disadvantages in her industry...

I think in the music industry, the disadvantage and advantage are the same: dealing with a lot of the unknowns. This makes it that much more interesting, challenging and fun.

On something she wants the #LFCommunity to know...

I actually almost lost my entire right eye sight when I was 19 years old while I was pursuing 3 internships in NYC and singing and dancing in a girl group. I got diagnosed with an eye condition called glaucoma which was very rare for young people to get. It was a traumatic experience of three years which made me into the person that I am now. During my surgery and treatment, I was advised (by doctors, researchers, surgeons) to stop anything that required strenuous exercise and strain on my body. Which to me felt like a death sentence because it meant that I stop all of my passions in singing, performing and hip-hop dancing...I did in fact

stop these temporarily and it took me to a "contained" dark place. However this experience enlightened me to see another perspective in life and to realize what is truly important to me and what my mission should be in life. This experience made me delay pursuing my passion in singing and made me go after safety and stability. But look, I eventually went all the way around and came back to my original dream.

The point of me sharing this story is to let everyone know that if you have a dream and passion, no matter the size, if it's there, don't ignore it. Explore it. Because even after my eye incident, and multiple other life events that taught me so much, however still threw me off, I still landed back here... to my 4-year-old childhood dream.

On something she's learned about herself throughout this process...

Trusting my intuition. Consistency is key and sometimes you need to create your own barometer. Everyone will want to give you all types of opinions, but at the end of the day, you need to have your own measurement of your life and career.

On how she keeps her job interesting...

Being an artist and a business owner keeps my job extremely fresh everyday... I am constantly thinking, learning and looking for areas of improvement...questioning myself is very important.

On career advice for the #LFCommunity...

I got so much more to learn every single day... but if I were to share some of my learnings to the readers, I'd say:

What you give your energy and time to is what will manifest, so spend your energy and time wisely.

Go against the grain if you must for your dream. Embrace the hard times, seek answers in the midst of chaos. Turn yourself away from those who tell you that you can't and surround yourself with people who believe in you no matter how BIG, SMALL, RIDICULOUS your dream may be perceived. Lastly, be the biggest gambler of your life and bet everything on yourself ;).

You can learn more about Azra on her website, Instagram, Twitter, and Facebook.

<http://www.lafemmecollective.com/features/azra-soulful-pop-singer-songwriter>

2.27.17

Meet Azra:

Azra came to America from South Korea when she was nine years old, and was thrown into a whole new world. Having left everything she knew behind, she had to adapt to a new culture, learn a new language, and get to know new people. That can be tough for anyone, but Azra didn't

let it phase her. She formed a music group with other girls to learn English. She got involved in drama at school. And over time, she became accustomed to her new surroundings.



Her debut EP is set to release March 3rd, with 5 tracks full of inspiration for life. "That's my passion. It doesn't always have to be positive." Azra says about using her songs to speak out on various subjects. Her single "Shine" was written in honor of the shooting in Orlando. "I want to empower people, to let them know no matter what you can still shine and be who you are." She will be shooting a music video for that in the very near future.

Azra is not only an artist, but a businesswoman as well. In college she started a consulting company, wanting to help small businesses. Not long after she formed a record label, which she is releasing her own music under.

Azra confesses she went through some health problems, mainly with her eyes. After a scary period of time where she had lost her eyesight, her confidence was shaken. Having performed all of her life Azra wasn't sure where to turn. She recalls accepting a modeling gig, and being scared and vulnerable to go up there in front of everyone. However, once she got back on that stage her confidence started to return. It was that very gig that made her feel like her dreams were still possible, and got her back into doing music.

This young woman believes that as long as you are progressing that you are successful. She quotes "Music is inspiration." and hopes to contribute to the music industry with songs of substance, and to help one person at a time.

We wish her the best of luck on her journey!

CHECK OUT AZRA'S NEW SINGLE

<http://www.popblitzmag.com/azra.html>



2.14.17

Pop Artist Azra Released New Single 'Gravity' Via PopWrapped

Pop artist Azra just released her 2nd single "Gravity" via Popwrapped off her debut EP, Freedom, which is scheduled for world wide release on March 3rd. The EP, which features suave melodies and uplifting hooks, is the result of Azra living life on her terms: authentically, and in her own unconventional way.



To hear "Gravity" on PopWrapped, [click here](#).

To hear Azra's first single, "Shine" on Soundcloud, [click here](#).

Regarding her latest track, "Gravity" was inspired by a personal struggle I had in a relationship where I felt taken for granted, and working on this song became therapeutic. It was meant to be fun, catchy and serve as a message of self-empowerment and standing up for yourself. In addition, I wanted to empathize with other people in similar situations." says Azra.

As an accomplished business woman, a soulful pop singer/songwriter, and a professional model, Azra is a true triple threat. Born in South Korea, she discovered her love for performing at the tender age of 4. At the age of nine, her family moved to the United States, settling in California where she learned English. Her music talents expanded to musical theater, church choirs, bands, and hip hop dance teams. While attending Boston University, Azra performed with a prominent hip hop dance company, as well as singing with an NYC girl group. Not only was she involved in song and dance while in college, Azra also started her own brand consulting people coaching business called CLÚ INC, which led to a corporate management position for one of the Big 4 consulting companies.

Her accolades continued into the modeling world, being discovered in Boston by a fashion photographer, which led to Azra entering a modeling competition. She was named the International Fashion Super Model winner, which led to being chosen as the winner of America's Next Top Model, CW28 New England Division. Azra went on to sign with agencies in Boston, New York, and Los Angeles, continuing her modeling career walking runways for fashion week shows, as well as appearing in commercials and print ads.

Knowing music is her true calling, Azra then launched her own record label under the CLÚ umbrella, CLÚ Records, under which she will be releasing her debut EP Freedom. Written and recorded in LA in 2016, the EP can only be described as a mixture of pop, rock, and dance. It

pulls inspiration from Azra's past struggles with music, self-expression, and love. By sharing her own story, Azra hopes to inspire others to live life for themselves.

To pre-order Freedom and follow her on all her socials, visit Azra's website [here](http://www.azra.com).



<http://www.thewimn.com/pop-artist-azra-released-new-single-gravity-via-popwrapped/>

2.7.17

POP ARTIST AZRA DISCUSSES 'FREEDOM' EP AND SPREADING POSITIVE VIBES

It's a rare thing in today's pop culture that an artist makes a conscience decision to create music that will inspire and uplift an audience. Pop singer **Azra** does just that with her new single



"Shine," her upcoming EP *Freedom*, and the overall message the South Korea born/California raised beauty has.

Before Azra decided to work solely on her music, she wrote a self-help book, *The Cupcake Theory*, and started her own entertainment company, CLU Inc, but all things eventually lead back to music.

Azra spent a good portion of 2016 creating her EP describing the process as "amazing" and further explained how music is therapeutic. "It was good. I faced my own vulnerabilities," she said, adding, "Music is life, so when you're creating music and when you're writing with other musicians and other artists, yeah I go in with my own idea and vision, but when we're all together writing songs, it's like a therapy session. I'll have an epiphany and we'll talk for hours, then it's like 'we should write.' The process was very enlightening."

Working with a team out in LA, the "Shine" singer was able to enhance her true sound, but she still did suffer writer's block which of course could slow down an EP process. Azra pushed



through and shared just how so. "I'll have to put my pen down and just walk away. Go get some air, get some food, and step away to get super present," she said. "I go back to the basics and ask 'why did I start writing this idea down.' As writers I feel we tend to get lost in our ideas. At some point the expectation gets bigger than your pace of writing and that kind of creates that block. So I tell myself 'Azra slow down.'"

She didn't slow down for the making of *Freedom*, the debut EP from Azra. The five songs compiled on the EP provide pop rock vocals with dance elements that's all about inspiration and breaking free from yourself. "*Freedom*, it just came to me. I didn't say 'oh I'm going to write this EP and call it '*Freedom*,'" Azra said on the title of the album.

"I decided to name my EP that because I think just the word in itself is very self-explanatory. Freedom to me means just letting yourself be who you are and express who you are. I

think it's very relevant to what's going on right now in this world. I wanted people to see that word and interpret it themselves," she concluded.

Proclaimed an artist with a message, you can expect nothing but #goodvibesonly when listening to this music. “I think it’s important to incorporate inspiration in my music because like I mentioned before, music is life. We connect to music and it really helps us,” Azra mentioned. “I think because of that, even though I’m a pop artist, I wanted to really make sure that the music I make has a meaning to it and people can be affected positively with it. Not all of my songs are 100% all positive, it talks about challenges, but at the end of the day I think you need to create music to impact people. Music, whether it’s emotional or empowering, should have a positive impact.”



In 2017 look out for a possible Azra tour after the album drops in March. Until then, keep up with the singer on social media by following @TheAZRAOfficial on Instagram, Facebook, and Twitter. Check out her music on Google Plus and YouTube and for all things Azra visit azraofficial.com.

Listen to Azra’s latest single “Shine” in the clip and be sure to pick up, or download, her EP *Freedom* when it drops March 3rd. (Pre-order [HERE](#)) Share your thoughts in the comments.

<http://glambergirlblog.com/2017/02/07/pop-artist-azra-discusses-freedom-ep-and-spreading-positive-vibes/>



1.31.17

Interview- Azra + Lyrics Video

Check out the lyric video for 'Shine' below.

-Who are you and what are you doing here?

Hey guys! I'm a pop singer, songwriter, and hip-hop dancer from Los Angeles. Singing, dancing and performing are my passions and connecting with others with my voice to empower and inspire people is my mission. I heard CoolTry is a dope blog in Australia and I'm super excited to connect with everyone here!

-When did you know you wanted to pursue music as a career?

Since I was 4 Years Old. I remember going to my first concert as a kid sitting in the front row wanting to be on the other side of the rope on stage singing and performing for people. As I was listening and watching the performer, I remember how great her music made me feel, it was magical. It made a lasting impression on me ever since and I realized then that music was always going to be a part of my life.



-How would you describe your music?

Pop Music with Substance. With influence in Rock and Dance with messages around paving your own path through life, empowerment, love, overcoming challenges and partying and just living life to the fullest!

-If you had to choose one song you've written that best defines your sound which one would it be?

Hard to pin point...to me, music is evolution, as we grow, so does our music. So I find that my style is constantly changing, but if I had to answer, the most recent at the moment is Shine.

-In this day and age where anyone is pretty much able to pick up an instrument, what would you say sets you apart from the rest?

Being able to connect with my audience in various ways. As a singer and dancer, my instrument is my voice and my body. You can't pick up a voice or your body it must be within you already and then constantly nurtured, practiced, balanced and performed physically, mentally and emotionally. I live and breathe my instrument 24/7. Also, I'm huge on energy, focus, work ethic and doing things with clear vision and purpose.

-Where are people able to hear your songs?

Currently people can hear my pop single, "SHINE" on YouTube (smarturl.it/Azra-Shine-LyricVid) and SoundCloud(<https://soundcloud.com/theazraofficial>), then after 1/24/17, people can find the Single & my EP on all digital stores worldwide.

-Are you playing any shows anytime soon?

I've got things in the works, keep an eye out for more information.

-What is your proudest moment/greatest achievement as a musician?

Making this EP.

-Tell us 3 bands that we should be listening to/be keeping an eye out for?

The first band is Azra, Second band is Azra, and the third really good group of one is Azra, LOL :p!! But Seriously, there are so many talented and incredible bands out there nowadays and I look up to and learn from. I can't just pin point any of them.

-Anything else you'd like to add?

Thank you for giving me this interview, I'm super excited to connect with everyone here. Make sure to look out for my Single "Shine" and my EP "Freedom" preorder starting on Tuesday 1/24/17 and follow me on socials so I can keep in touch with everyone: @theazraofficial.



<http://www.instagram.com/theazraofficial>

<http://www.twitter.com/theazraofficial>

<http://www.facebook.com/theazraofficial>

<http://www.soundcloud.com/theazraofficial>

<http://www.youtube.com/theazraofficial>

<http://cooltry.com.au/interview-azra-lyric-video/>



1.28.17

Cool Peep: Shine, Shine, Shine with American Pop Artist Azra

Who is this “Cool Peep”?

I am a pop artist, singer, songwriter, dancer, and entrepreneur. My passion is my art and my fulfillment comes from inspiring people. I was born in South Korea, grew up in Northern California and now I live in Los Angeles with frequent trips to NY/the East Coast.

What are a few of your favorite things?

My family, my dog Blueberry, friends, music, singing, Hip Hop dancing, writing, hot yoga, and hot water to drink.

When you are alone and you think no one is watching you. What quirky things are you doing? This is really weird, but I'll be honest, I randomly do weird facial exercises, wave my limbs and kick my feet in the air, butt exercises & chase Blueberry in circles lol.

What is your favorite haunt?

Urth cafe on Melrose.

What handbag are you carrying and what is in it right now? Be honest!

My classic Chanel handbag I bought in Gabrielle Chanel's original store in Paris not too long ago. I love her, she's such a strong and inspiring woman. In there, I have my iPhone, pink Kate Spade Wallet, little notepad and a pen, headphones, my favorite Smith's Strawberry Lip Balm, pink Pepper Spray (watch out), keys, Blueberry's little tennis ball (not sure how it got in there, lol), a tangerine, teabags, Orbitz gum, & Tom Ford lipstick & lip gloss.

What is one thing that no one would ever guess about you? (at least by looking at you)

I almost went completely blind out of my right eye from juvenile glaucoma and now I do everything with only one contact lens in my left eye.

What is playing on iTunes/Pandora/Spotify/Apple Music etc., right now?

Top 40s, Britney Spears, Pink, Katy Perry, Nicki Minaj, Andrea Bocelli, Whitney Houston, Idina Menzel, Kristen Chenoweth, Hillsong, Disney songs and my EP 'Freedom'...

What app would you DIE without?

I wouldn't really die for apps (lol), but I use my music and social apps a lot because I love music and connecting with people.

Someone gave you wise words that stuck to your soul once – what were they?

God's time may not be on your time, so just keep working hard at your passions and eventually your times will cross.

Where can we find you next?

You can find me around different neighborhoods in LA and New York hanging out at hotel lounges, cafes and studios.



<http://www.christabellescloset.com/cool-peep-american-pop-artist-azra/>

VENTS

M A G A Z I N E

1.20.17

Interview: Azra

-Hi Azra, welcome to VENTS! How have you been?

I've been great. Thanks for inviting me to VENTS!

-Can you talk to us more about your upcoming EP Freedom?

This EP is an artistic journey inspired from my own hardships in life from not being able to fully express myself, falling into societal pressures, facing love challenges, and almost losing my eye sight which ultimately made me open my eyes to create my own world... Freedom basically shows a glimpse of who I am at the beginning of my journey in music.



-Did any event in particular inspire the songs on the EP?

This EP was meant for me to break free. So every song on the EP was inspired by a personal event / realization of my own.

-What's the story behind the title?

Freedom... it's self explanatory. All of my art is meant to be interpretive for the listeners. Freedom to me meant freedom to express myself and who I am.

-How was the recording and writing process?

Haha, the recording and writing process was pretty awesome, filled with revelations, long conversations, and just connecting and raising self awareness. I've been told that writing sessions with me aren't like a traditional session, it's more like therapy. I initially come up with the song ideas myself on a piece of napkin or whatever's in front of me and then would walk in to the writing sessions with my co-writers. I think there's so much beauty and art in synergizing with other creatives and elevating the original idea into something even more meaningful and exciting as a team. The rest is history.

-Any plans to release any music videos?

Yes, after the EP release!

-How did growing up in South Korea and your family upbringing influence your music?

Korean children are exposed to music and the arts at a very early age. So growing up in Korea, I started singing, acting, dancing, playing the piano and violin and performing at the age of 3. My first exposure to pop music was when I was 6 my mom played Michael Jackson, Beatles and the

Carpenters NON STOP in our living room and I remember dancing and singing along to the songs in front of the mirror LOL.

In regards to how my music was influenced by my upbringing, my family is actually very progressive. My family's generational motto is: "Do it, then It will Happen" and this was engrained in me since birth. Since then, I've always believed in going after what I want and trying my best whether I'm taking the conventional route or not, and I think you can see that influence in my music.

-How does modeling influence your music and vice versa?

Modeling really gave me confidence and taught me the importance of being authentic from inside out and this concept is a huge part of my music. I think by modeling, you really get to observe and experience two different worlds: the world that you, as the model, see and the world that people see by watching you model. Music is similar in that it's all about perspectives: looking at what is on the outside and seeking deeper beauty and meaning within.

-What inspirational messages are you hoping to convey with this record?

Be your authentic self even if you have to go against the norm, speak up, stick through and have the tenacity to overcome challenges, and ultimately do you and go after what you want.

-What personal struggles did you get to explore on this material?

Working on this EP had exposed lots of vulnerabilities that I have been dealing with since I was a child. I realized with every song and chorus I was unpeeling another layer of myself. I like to compare the evolution of our lives to an Onion. This is something my brother told me about...we spend a quarter of our lives packing on all kinds of layers to our core, and then we spend the rest of our lives trying to unpeel and rediscover our core being. This basically happened during the course of my EP creation in a super fast way.

-Any plans to hit the road?

I've got things in the works, keep an eye out for more information.

-What else is happening next in Azra's world?

Stay tuned

Website: www.AzraOfficial.com

Facebook: www.facebook.com/theazraofficial

Twitter: www.twitter.com/theazraofficial

Instagram: www.instagram.com/theazraofficial

<http://ventsmagazine.com/2017/01/20/interview-azra/>



3.3.17

REVIEW: Pop Artist Azra Releases Debut EP “Freedom”

Here at Celeb Secrets, we love to find artists before they blow up and start topping the charts, and soulful pop artist Azra might be the next singer/songwriter to do just that!



Originally from South Korea, music is how Azra started to learn English.

In 2016, Azra moved to Los Angeles to write and record her debut EP, Freedom, under her own record label, CLÚ Records. Azra wrote these four songs about her past experiences with love and music. Her message promotes self-expression – a message that comes from her struggle to express herself when she was younger because she did not know how to speak English.

Freedom is available TODAY, March 3rd, 2017, so we went ahead and did a track-by-track breakdown of what you can expect to hear!

Be sure to keep up with Azra on Twitter at @theazraofficial!

Starting with “Just Break Free”, here’s our review of Freedom!

“Just Break Free” – The overall feel of this song reminds us what you’d hear at the mall while shopping at Forever 21 or H&M. It’s upbeat, has an uplifting message, and it’s catchy enough to get stuck in your head after just one listen!

“Gravity” – If you’re looking for a song to create your next dance routine to – this is it! The synthesizers provide a great back beat along with a chanty chorus – yep, this is one for the dancers!

“Right Here” – This one is our favorite. Azra slows it down for this track, and we get to hear her vocals shine. “You can try to make me fall, you can try anything at all, but I will still be rising tall,” she sings. It isn’t until the second verse that the drum beat comes in – a nice complement to the overall vibe of this song.

“Shine” – Shine is Azra’s latest single, and we can hear why! It has pop-radio written all over it. From the background chant of “hey!” in the bridge to irresistible beat in the chorus – you won’t be able to sit still while listening to this track.

http://celebsecrets.com/review-pop-artist-azra-releases-debut-ep-freedom/?utm_content=bufferf4a5&utm_medium=social&utm_source=twitter.com&utm_campaign=buffer



1.31.17

Azra- Shine

I think that within the course of time music is constantly evolving whether it be different variations of the same genre or just the overall instrumental & lyrical aspects of a song. However, the one thing I find that is sometimes lacking is a strong positive message so when I come across a song with such substance, I am moved to share it with all of you.

This is exactly why I feel compelled to share Shine, the latest single from up & coming indie pop singer songwriter Azra whose debut EP Freedom is set to drop on March 3rd.

Musically Shine is a real solid & catchy song that will grab your attention. However, the real star of the song is the lyrics with a message of not conforming to what society says you should be & instead believe in yourself & the voice you have from within. This is the kind of uplifting message that is missing from a lot of music today.

So I definitely suggest checking out Shine as Azra definitely has caught my attention. If this is any indication of what to expect from Freedom, I am sure I will highly enjoy the EP as you will as well!



If you enjoy Shine, check out Azra's official website by clicking [here](#). Also give her a like on Facebook by clicking [here](#) & a follow on Twitter by clicking [here](#).

<http://www.indiemusicreview.com/single-reviews/azra-shine>

2.14.17

Azra – Gravity

Rising pop singer Azra follows up her “Shine” single with the new record, “Gravity,” another track from her upcoming debut EP, Freedom, due out on March 3rd, 2017.

“‘Gravity’ was inspired by a personal struggle I had in a relationship where I felt taken for granted, and working on this song became therapeutic,” says Azra. “It was meant to be fun, catchy and serve as a message of self-empowerment and standing up for yourself. In addition, I wanted to empathize with other people in similar situations.”

‘Gravity’ is an empowering pop record!

Azra’s forthcoming Freedom EP features suave melodies and uplifting hooks, and is the result of Azra living life on her terms: authentically, and in her own unconventional way.



Originally from South Korea, Azra’s family moved to California when she was just 9 years old. It was through music that Azra – a natural-born performer – first began learning English. She spent her childhood honing her passion for music and dance through musical theater, bands, church choirs, and hip hop dance teams.

Azra eventually realized that music was a calling she could not escape, and

decided to spend 2016 in LA writing and recording her debut EP. Freedom can only be described as a mixture of pop, rock, and dance. By sharing her own story, Azra hopes to inspire others to live life for themselves. You can pre-order the EP here.

<http://pmr.singersroom.com/pop-music/azra-gravity/>



1.18.17

Pop Artist Azra Releases New Single “Shine”



Up-and-coming pop artist Azra released her brand new single “Shine.” The song comes from Azra’s debut EP, Freedom, which will be released on March 3rd, 2017. Freedom, which features suave melodies and uplifting hooks, is the result of Azra living life on her terms: authentically, and in her own unconventional way. The EP will be available for pre-order via iTunes and Google Play on Tuesday, January 24th, and will include a free instant gratification download of “Shine.”

On the new track, Azra shares: “‘Shine’ is intended to be an inspirational song to empower people to be their very best selves and highlight that they have the choice of being who they want to be despite societal and social expectations.”

Born in South Korea, it was there that Azra discovered her passion for the performing arts at the early age of four. Her family moved to California when she was nine years old, and it was via music that Azra first began to learn English. She continued honing her passion for performing through involvement in musical theater, bands, church choirs, and hip hop dance teams.

She continued to perform over the years, which included dancing for a prominent hip hop dance company at Boston University and singing as part of an NYC girl group. While in college, Azra also started her own brand consulting, people coaching business called CLÚ INC, which led to a corporate management position for one of the Big 4 consulting companies.



In addition to her work in the corporate world, Azra began modeling not long after graduation. She was discovered by a fashion photographer in Boston and entered a modeling competition, at which she was named the International Fashion Super Model winner. Azra was also chosen as the winner of America’s Next Top Model for the CW28 New England Division. She went on to sign with agencies in Boston, New York City, and Los Angeles, where she walked the runways for designers for fashion week shows and appeared in print ads and commercials.

Azra eventually realized that music was a calling she could not escape. She recently launched her own record label under the CLÚ umbrella, CLÚ Records, under which she will be releasing her debut EP Freedom. Written and recorded in LA in 2016, the EP can only be described as a mixture of pop, rock, and dance. It pulls inspiration from Azra’s past struggles with music, self-expression, and love. By sharing her own story, Azra hopes to inspire others to live life for themselves.

Azra will be releasing her debut EP, Freedom on March 3rd, 2017.

<http://clocktowerpress.com/2017/01/pop-artist-azra-releases-new-single-shine/>

Heart State Review

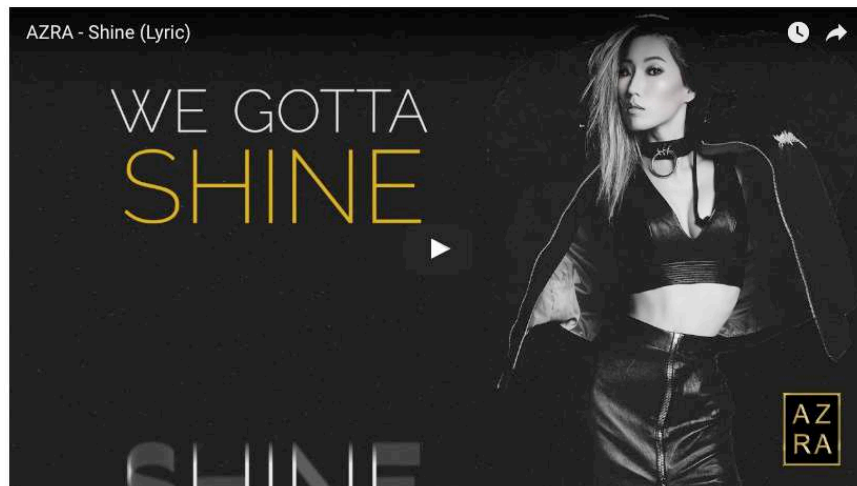
1.18.17

Azra Releases New Song “Shine”



Azra has released her new single called “Shine.” Her debut EP, Freedom, will be released on March 3rd.

Check out the new song below

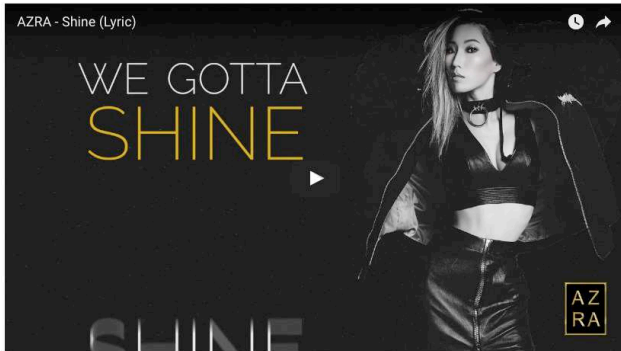


<http://www.heartstatereview.com/post/156058677884/azra-releases-new-song-shine>



1.17.17

AZRA PREMIERES NEW SINGLE “SHINE”



Up-and-coming pop artist Azra has premiered her brand new single “Shine.” The song comes from Azra’s debut EP, Freedom, which features suave melodies and uplifting hooks, is the result of Azra living life on her terms: authentically, and in her own unconventional way.

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Azra will be releasing her debut EP, Freedom on March 3rd

<http://staticmultimedia.com/music/azra-premieres-new-single-shine/>

HIP HOP VIBE

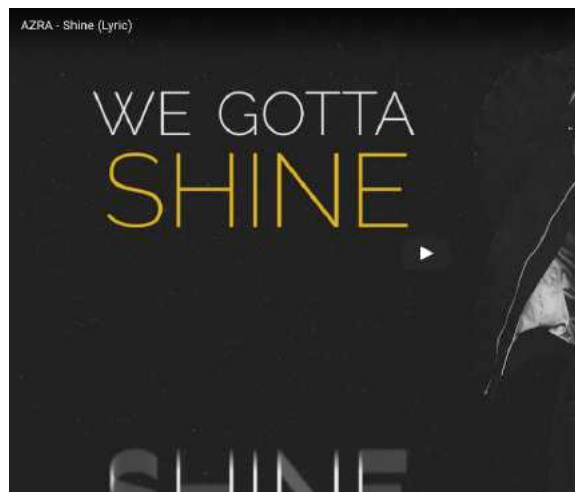
1.17.17

Azra – “Shine”



Azra is a major name on the pop scene and is still coming up and she has some new work out. This morning, her new single premiered. Her new single, “Shine,” dropped this morning and has begun trending.

Listen to “Shine” by Azra below:



<http://www.hip-hopvibe.com/2017/01/17/azra-shine/-more-251136>

3.3.17

AZRA Releases New EP Freedom

AZRA

Releases New EP Freedom

Streaming Now via TWIST Magazine

Available for Pre-Order

on iTunes & Google Play: smarturl.it/FreedomEP

Previously Featured On All Things Go & PopWrapped

Los Angeles, CA/New York, NY – March 3, 2017 – Up-and-

coming pop artist Azra has released her debut EP Freedom today.

Fans can check out the EP, along with an exclusive track-by-track, now via TWIST Magazine, here: <https://goo.gl/sS4ZTf>. Freedom,

which features suave melodies and uplifting hooks, is the result of

Azra living life on her terms: authentically, and in her own unconventional way. For more

information, please visit: www.AzraOfficial.com, or to purchase visit: smarturl.it/FreedomEP.



On Freedom, Azra shares: “This EP is about inspiring people to be their authentic selves and giving them the strength to overcome hardships from being discouraged to be who they are and follow their own passions.”

As part of her EP release celebration, Azra is giving fans in select cities the chance to win a special prize pack. To enter, keep an eye out for postcards and posters being shared around Los Angeles, New York City, Boston, Austin, and Chicago. These postcards and posters will feature a special QR code which, when scanned, will take viewers to a secret portal with instructions on how to enter.

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mixture of pop, rock, and dance. It pulls inspiration from Azra's past struggles with music, self-expression, and love. By sharing her own story, Azra hopes to inspire others to live life for themselves.

Azra released her debut EP, Freedom, on March 3rd, 2017. For more information, please visit: www.AzraOfficial.com

For more information, please visit:

Website: www.AzraOfficial.com

Facebook: www.facebook.com/theazraofficial

Twitter: www.twitter.com/theazraofficial

Instagram: www.instagram.com/theazraofficial

Freedom Track Listing:

1. Just Break Free
2. Gravity
3. Right Here
4. Shine
5. Right Here (Piano Version)



<http://dreadmusicreview.com/azra-releases-new-ep-freedom>

3.3.17

NEWS: Pop Artist Azra Releases Debut Album!



Los Angeles, CA/New York, NY - March 3, 2017 - Up-and-coming pop artist Azra has released her debut EP Freedom today. Fans can check out the EP, along with an exclusive track-by-track, now via TWIST Magazine, here: <https://goo.gl/sS4ZTf>. Freedom, which features suave melodies and uplifting hooks, is the result of Azra living life on her terms: authentically, and in her own unconventional way. For more information, please visit: www.AzraOfficial.com, or to purchase visit: smarturl.it/FreedomEP.

On Freedom, Azra shares: "This EP is about inspiring people to be their authentic selves and giving them the strength to overcome hardships from being discouraged to be who they are and follow their own passions."

As part of her EP release celebration, Azra is giving fans in select cities the chance to win a special prize pack. To enter, keep an eye out for postcards and posters being shared around Los Angeles, New York City, Boston, Austin, and Chicago. These postcards and posters will feature a special QR code which, when scanned, will take viewers to a secret portal with instructions on how to enter.

Born in South Korea, it was there that Azra discovered her passion for the performing arts at the early age of four. Her family moved to California when she was nine years old, and it was via music that Azra first began to learn English. She continued honing her passion for performing through involvement in musical theater, bands, church choirs, and hip hop dance teams.

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Azra released her debut EP, Freedom, on March 3rd, 2017.

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Freedom Track Listing:

Just Break Free

Gravity

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<http://ventsmagazine.com/2017/03/01/azra-premieres-new-ep-freedom/>

SIDESTAGE

2.27.17

Pop Artist Azra Premieres New EP via TWIST Magazine!

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SHAMELESS PROMOTIONS & MEDIA

2.21.17

AZRA - Freedom EP

Artist: AZRA
Album: Freedom EP
Genre: Pop
Release Date: March 3, 2017
Label: N/A

AZRA
www.azraofficial.com
[@theazraofficial](https://www.facebook.com/theazraofficial)



<http://www.shamelesspromo.net/new-blog-4/2017/2/21/azra-freedom-ep>

2.14.17

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On the new track, Azra shares: "'Gravity' was inspired by a personal struggle I had in a relationship where I felt taken for granted, and working on this song became therapeutic. It was meant to be fun, catchy and serve as a message of self-empowerment and standing up for yourself. In addition, I wanted to empathize with other people in similar situations."

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ToddStar Photography

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1.28.17

Cool Peep: Shine, Shine, Shine with American Pop Artist Azra

Cool Peep: [American Pop Artist Azra](#) Who is this “Cool Peep”? I am a pop artist, singer, songwriter, dancer, and entrepreneur. My passion is my art and my fulfillment comes from inspiring people. I was born in South Korea, grew up in Northern California and now I live in Los Angeles with frequent trips to NY/the [...]

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The post [Cool Peep: Shine, Shine, Shine with American Pop Artist Azra](#) appeared first on [ChristabellesCloset.com](#).

<http://www.blogarama.com/womens-fashion-blogs/265810-christabelles-closet-blog/19079806-cool-peep-shine-american-pop-artist-azra>

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Who is this “Cool Peep”?

I am a pop artist, singer, songwriter, dancer, and entrepreneur. My passion is my art and my fulfillment comes from inspiring people. I was born in South Korea, grew up in Northern California and now I live in Los Angeles with frequent trips to NY/the East Coast.

What are a few of your favorite things?

My family, my dog Blueberry, friends, music, singing, Hip Hop dancing, writing, hot yoga, and hot water to drink.

When you are alone and you think no one is watching you. What quirky things are you doing? This is really weird, but I'll be honest, I randomly do weird facial exercises, wave my limbs and kick my feet in the air, butt exercises & chase Blueberry in circles lol.

What is your favorite haunt?

Urth cafe on Melrose.

What handbag are you carrying and what is in it right now? Be honest!

My classic Chanel handbag I bought in Gabrielle Chanel's original store in Paris not too long ago. I love her, she's such a strong and inspiring woman. In there, I have my iPhone, pink Kate Spade Wallet, little notepad and a pen, headphones, my favorite Smith's Strawberry Lip Balm, pink Pepper Spray (watch out), keys, Blueberry's little tennis ball (not sure how it got in there, lol), a tangerine, teabags, Orbitz gum, & Tom Ford lipstick & lip gloss.

What is one thing that no one would ever guess about you? (at least by looking at you)

I almost went completely blind out of my right eye from juvenile glaucoma and now I do everything with only one contact lens in my left eye.

What is playing on iTunes/Pandora/Spotify/Apple Music etc., right now?

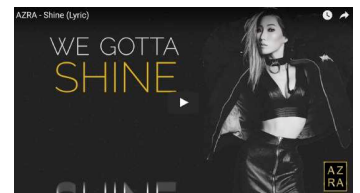
Top 40s, Britney Spears, Pink, Katy Perry, Nicki Minaj, Andrea Bocelli, Whitney Houston, Idina Menzel, Kristen Chenoweth, Hillsong, Disney songs and my EP 'Freedom'...

What app would you DIE without?

I wouldn't really die for apps (lol), but I use my music and social apps a lot because I love music and connecting with people.

Someone gave you wise words that stuck to your soul once – what were they?

God's time may not be on your time, so just keep working hard at your passions and eventually your times will cross.



Where can we find you next?

You can find me around different neighborhoods in LA and New York hanging out at hotel lounges, cafes and studios.

http://frame.bloglovin.com/?post=5421413819&blog=18423985&group=0&frame=1&frame_type=blog_profile&feed_order=undefined&context=&context_ids=&click=0&user=0

Muzilog Urban Junction

1.17.17

Pop Artist Azra Premieres New Single "Shine" via All Things Go!

AZRA
Premieres New Single "Shine"
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Debut EP Freedom Out March 3rd, 2017

Available for Pre-Order
on iTunes & Google Play January 24th

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www.twitter.com/theazraofficial

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Freedom Track Listing:

Just Break Free

Gravity

Right Here

Shine

Right Here (Piano Version)

<http://www.toddstarphotography.com/blog/2017/1/news-pop-artist-azra-premieres-new-single-shine-via-all-things-go>

1.17.17

AZRA | Music



Meet the beautiful soulful pop singer Azra! A true triple threat, Azra is an accomplished business woman, a soulful pop singer/songwriter, and a professional model. She just announced that she'll be releasing her debut EP Freedom on March 3rd via her label CLÚ Records, and I'd love to set up an interview and/or EP review!

Originally from South Korea, Azra's family moved to California when she was just 9 years old. It was through music that Azra – a natural-born performer – first began learning English. She spent her childhood honing her passion for music and dance through musical theater, bands, church choirs, and hip hop dance teams. Azra continued singing and dancing throughout college, in addition to starting up her own brand consulting business, CLÚ INC.

After college Azra continued building up her business, and began competing in various modeling competitions around Boston as well. She has since signed to agencies in New York City, Los Angeles, and Boston and appeared in print ads and commercials.

Azra eventually realized that music was a calling she could not escape, and decided to spend 2016 in LA writing and recording her debut EP. Freedom can only be described as a mixture of pop, rock, and dance; it pulls inspiration from Azra's past struggles with music, self-expression, and love. By sharing her own story, Azra hopes to inspire others to live life for themselves.

Mark your calendars for the anticipated release of her debut EP, Freedom, on March 3rd, 2017! We can't wait to share it with you!

<http://www.rawfemme.com/azra/>

Heart State Review

1.10.17

Azra Announces Debut EP

Azra has announced that she will be releasing her debut album, *Freedom*, on March 3rd. Check out the details below.

1. Just Break Free
2. Gravity
3. Right Here
4. Shine
5. Right Here (Piano Version)



<http://www.heartstatereview.com/post/155686168108/azra-announces-debut-ep>

1.9.17

POP ARTIST AZRA ANNOUNCES DEBUT EP “FREEDOM

Up-and-coming pop artist Azra is thrilled to announce that she will be releasing her debut EP, Freedom, on March 3rd, 2017. The EP, which features suave melodies and uplifting hooks, is the result of Azra living life on her terms: authentically, and in her own unconventional way. On the new EP, Azra shares: “This EP is about inspiring people to be their authentic selves and giving them the strength to overcome hardships from being discouraged to be who they are and follow their own passions.”

Born in South Korea, it was there that Azra discovered her passion for the performing arts at the early age of four. Her family moved to California when she was nine years old, and it was via music that Azra first began to learn English. She continued honing her passion for performing through involvement in musical theater, bands, church choirs, and hip hop dance teams.

She continued to perform over the years, which included dancing for a prominent hip hop dance company at Boston University and singing as part of an NYC girl group. While in college, Azra also started her own brand consulting, people coaching business called CLÚ INC, which led to a corporate management position for one of the Big 4 consulting companies.



In addition to her work in the corporate world, Azra began modeling not long after graduation. She was discovered by a fashion photographer in Boston and entered a modeling competition, at which she was named the International Fashion Super Model winner. Azra was also chosen as the winner of America’s Next Top Model for the CW28 New England Division. She went on to sign with agencies in Boston, New York City, and Los Angeles, where she walked the runways for designers for fashion week shows and appeared in print ads and commercials.

Azra eventually realized that music was a calling she could not escape. She recently launched her own record label under the CLÚ umbrella, CLÚ Records, under which she will be releasing her debut EP Freedom. Written and recorded in LA in 2016, the EP can only be described as a mixture of pop, rock, and dance. It pulls inspiration from Azra’s past struggles with music, self-expression, and love. By sharing her own story, Azra hopes to inspire others to live life for themselves.

Azra will be releasing her debut EP, Freedom on March 3rd, 2017. For more information, check out azraofficial.com

Freedom Track Listing:

1. Just Break Free
2. Gravity
3. Right Here
4. Shine
5. Right Here (Piano Version)



<http://acentricmagazine.com/pop-artist-azra-announces-debut-ep-freedom/>

ToddStar Photography

1.9.17

NEWS: Pop Artist Azra Announces Debut EP "Freedom"

Los Angeles, CA/New York, NY - January 9, 2016 - Up-and-coming pop artist Azra is thrilled to announce that she will be releasing her debut EP, Freedom, on March 3rd, 2017. The EP, which features suave melodies and uplifting hooks, is the result of Azra living life on her terms: authentically, and in her own unconventional way. For more information, please visit: www.AzraOfficial.com.

On the new EP, Azra shares: "This EP is about inspiring people to be their authentic selves and giving them the strength to overcome hardships from being discouraged to be who they are and follow their own passions."



Born in South Korea, it was there that Azra discovered her passion for the performing arts at the early age of four. Her family moved to California when she was nine years old, and it was via music that Azra first began to learn English. She continued honing her passion for performing through involvement in musical theater, bands, church choirs, and hip hop dance teams.

She continued to perform over the years, which included dancing for a prominent hip hop dance company at Boston University and singing as part of an NYC girl group. While in college, Azra also started her own brand consulting, people coaching business called CLÚ INC, which led to a corporate management position for one of the Big 4 consulting companies.

In addition to her work in the corporate world, Azra began modeling not long after graduation. She was discovered by a fashion photographer in Boston and entered a modeling competition, at which she was named the International Fashion Super Model winner. Azra was also chosen as the winner of America's Next Top Model for the CW28 New England Division. She went on to sign with agencies in Boston, New York City, and Los Angeles, where she walked the runways for designers for fashion week shows and appeared in print ads and commercials.

Azra eventually realized that music was a calling she could not escape. She recently launched her own record label under the CLÚ umbrella, CLÚ Records, under which she will be releasing her debut EP Freedom. Written and recorded in LA in 2016, the EP can only be described as a mixture of pop, rock, and dance. It pulls inspiration from Azra's past struggles with music, self-expression, and love. By sharing her own story, Azra hopes to inspire others to live life for themselves.

Azra will be releasing her debut EP, Freedom on March 3rd, 2017.

For more information, please visit:
www.AzraOfficial.com

www.facebook.com/theazraofficial
www.twitter.com/theazraofficial
www.instagram.com/theazraofficial

Freedom Track Listing:

1. Just Break Free
2. Gravity
3. Right Here
4. Shine
5. Right Here (Piano Version)

<http://www.toddstarphotography.com/blog/2017/1/news-pop-artist-azra-announces-debut-ep-freedom>



1.24.17

TUESDAY REWIND: 1/10-1/23

Another Tuesday, another Tuesday Rewind! Here is our list of music videos, acoustic videos and singles that have been released within the last two weeks including Judah & The Lions video for “Take It All Back,” The Maine’s new single “Bad Behavior,” Youth In Revolt’s lyric video for “The Broken,” and Party Nails’ music video for “Better.” Check out our full list below!

Think we’re missing anything or just want to share what music has been on your radar? Let us know by reaching out to us on Twitter @_lucyoutloud!

[...]

Lyric Videos:

“Shine” - Azra

“Future Kill” - Cultural Warfare

“Sonder” - Homebound

“Fall” - Palisades

“Rise and Fall” - The Unity

“The Broken” - Youth In Revolt

[...]

<http://thisislucyoutloud.com/post/156333955002/tuesday-rewind-110-123>



3.4.17

Celeb Secrets: 16,600 Followers




<https://twitter.com/CelebSecrets4U/status/838169702857834501>

3.3.17

Dread Music Review Facebook: 2,662 Likes

**DreadMusicReview**
15 mins · 🌐





AZRA Releases New EP Freedom Streaming Now via TWIST Magazine Available for Pre-Order on iTunes & Google Play: smarturl.it/FreedomEP Previously Featured On All Things Go & PopWrapped Los Angeles, CA/New York, NY - March 3, 2017 - Up-and-coming pop artist Azra has released her debut EP Freedom today. Fans can check out the EP, along with an exclusive track-by-track, now via TWIST Magazine, here: [499 more words] <http://dreadmusicreview.com/azra-releases-new-ep-freedom>



AZRA Releases New EP Freedom

AZRA Releases New EP Freedom Streaming Now via TWIST Magazine Available for Pre-Order on iTunes & Google Play: smarturl.it/FreedomEP Previously Featured On All Things Go & PopWrapped Los ...

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TWEETS	FOLLOWING	FOLLOWERS
985	1,972	561


3.3.17

Dread Music Review Twitter: 561 Followers



DreadMusicReview
@theDreadMR

AZRA Releases New EP Freedom
[dreadmusicreview.com/azra-releases- ...](http://dreadmusicreview.com/azra-releases-...)



12:55 PM - 3 Mar 2017

Retweet, Reply, Like icons

<https://twitter.com/theDreadMR/status/837723116843462657>



3.1.17

Vents Magazine Facebook: 28,673 Likes



Vents Magazine Street Team Page

19 hrs · 🌐

AZRA Premieres New EP Freedom <https://t.co/o7hsJSwSNd>



AZRA Premieres New EP Freedom -

Up-and-coming pop artist Azra has premiered her debut EP Freedom today via TWIST Magazine. Fans can check out the EP, along with an exclusive track-by-track, now, here: <https://goo.gl/sS4ZTf>....

[VENTSMAGAZINE.COM/2017/03/01/AZR...](https://www.ventsmagazine.com/2017/03/01/AZR...) | BY RAFA...

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<https://www.facebook.com/VentsMagazineOfficial/posts/1255158324537238>



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TWEETS	FOLLOWING	FOLLOWERS
55.4K	119K	118K

3.1.17

Vents Magazine Twitter: 114K Followers



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AZRA Premieres New EP Freedom



AZRA Premieres New EP Freedom -
Up-and-coming pop artist Azra has premiered her debut EP Freedom today via TWIST Magazine. Fans can check out the EP, along with an exclusive track-by-track, now, here: <https://goo.g...>
ventsmagazine.com

4:56 PM - 1 Mar 2017

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<https://twitter.com/ventsmagazine/status/837059024482881536>



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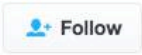
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TWEETS	FOLLOWING	FOLLOWERS
38.2K	1,373	214K

2.27.17

Twist Magazine Twitter: 214K Followers

twist **TWIST magazine**  @twistmag 

Exclusive: we have your first listen to [@theazraofficial](#)'s [#Freedom](#) EP! >> bit.ly/2mD6sg1



RETWEETS 4 LIKES 6

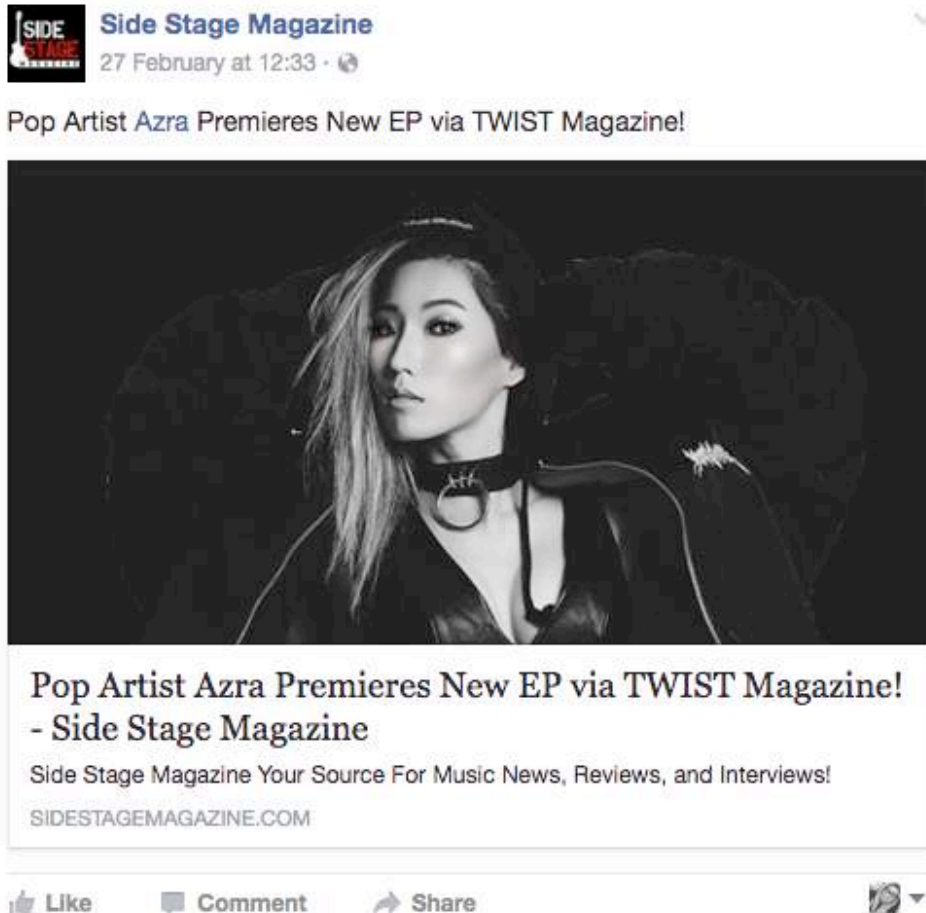
11:38 AM - 27 Feb 2017

<https://twitter.com/twistmag/status/836254197242867716>

SIDESTAGE

2.27.17

Side Stage Magazine Facebook: 7,278 Likes



<https://www.facebook.com/sidestagemagazine/posts/1394577667229188>



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TWEETS
2,273

FOLLOWING
782

FOLLOWERS
324

2.27.17

Side Stage Magazine Twitter: 324 Followers



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Pop Artist Azra Premieres New EP via
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12:25 PM - 27 Feb 2017



<https://twitter.com/sidestagemag/status/836265965084160002>



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665 likes

2.27.17

PopBlitz.com – Facebook Post – Likes: 665



<https://www.facebook.com/popblitzmagazine/photos/a.480452308632851.119075.196205843724167/1468382833173122/?type=3&theater>



2.26.17

PopBlitz.com – Twitter Post – Followers: 1,159




<https://twitter.com/popblitzmag/status/835931792599318529>


SHAMELESS PROMOTIONS & MEDIA

2.21.17





Shameless Promotions Facebook: 910 Likes

 **Shameless Promotions & Media**
21 February at 19:16 · 🌐

Album To Be Released: [Azra](#) - Freedom EP <http://ow.ly/Ecyv309enVS>



AZRA - Freedom EP
Artist: AZRA Album: Freedom EP Genre: Pop Release Date: March 3, 2017 Label:
N/A AZRA www.azraofficial.com...
SHAMELESSPROMO.NET

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<https://www.facebook.com/shamelesspromomusic/posts/1432351440121936>


SHAMELESSPROMOTIONS
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Music coverage website based out of San Jose/SF, California. We do interviews, album reviews, and live concert coverage!
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FOLLOWS YOU

TWEETS	FOLLOWING	FOLLOWERS
992	4,506	1,173

2.21.17

Shameless Promotions Twitter: 1,173 Followers

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Albums to Be Released: @theazraofficial - Freedom EP ow.ly/eCLW309enTQ



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7:15 PM - 21 Feb 2017

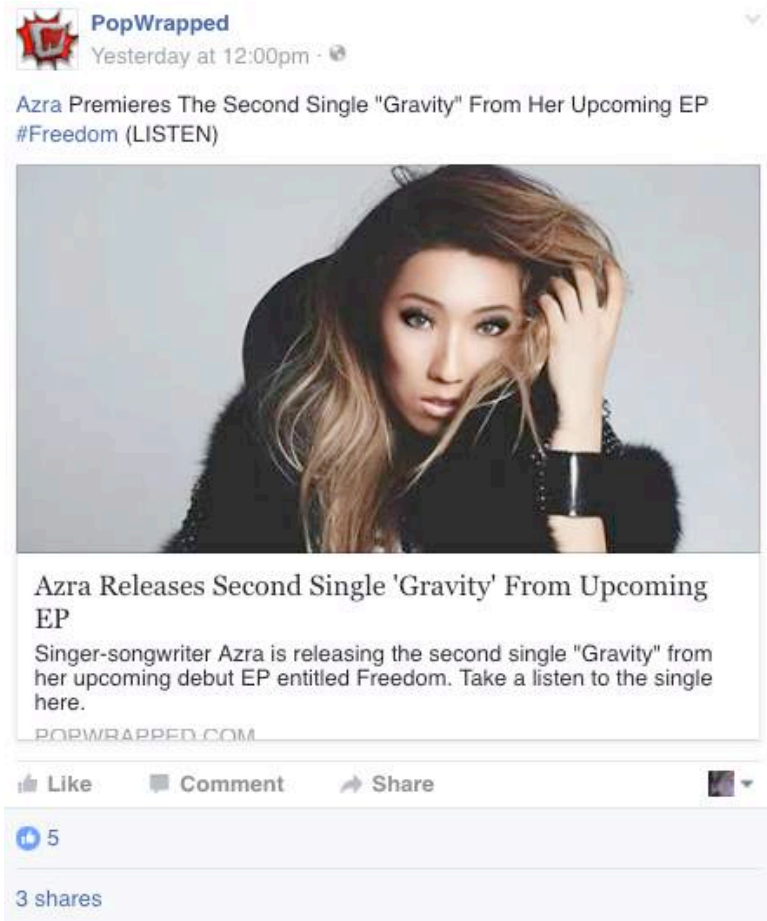
   1

<https://twitter.com/PromoShameless/status/834194890208768002>



2.14.17

PopWrapped.com – Facebook Post – Likes: 110,360



<https://www.facebook.com/PopWrapped/posts/969174886515442>



2.14.17

AllAccessMusic.com – Facebook Post – Likes: 2,987



<https://www.facebook.com/AllAccessMusic/photos/a.678217675567293.1073741826.628382970550764/1461858460536540/?type=3&theater>



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TWEETS	FOLLOWING	FOLLOWERS
53.3K	10.8K	2.26M

2.14.17

PopWrapped.com – Twitter Post – Followers: 2.26M



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#Azra Premieres The Second Single "Gravity"
From Her Upcoming EP **#Freedom** (LISTEN)
bit.ly/AzraGravity @theazraofficial



RETWEETS	LIKES
3	4



11:00 AM - 14 Feb 2017

<https://twitter.com/PopWrapped/status/831548739764486146>

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TWEETS FOLLOWING FOLLOWERS
2,210 779 323

2.14.17

SideStageMagazine.com – Twitter Post – Followers: 323

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Pop Artist Azra Premieres New Single “Gravity”
via PopWrapped! sidestagemagazine.com/pop-artist-azra ...



11:11 AM - 14 Feb 2017

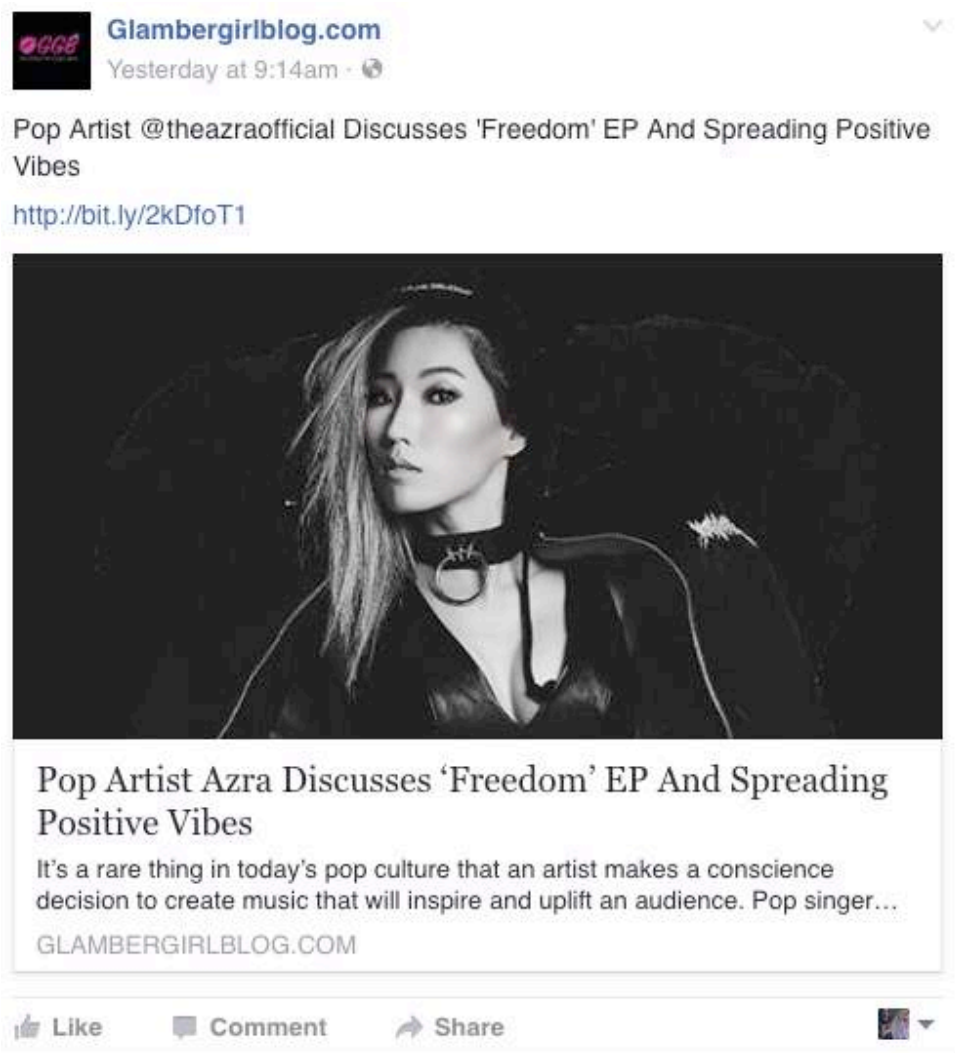
  

<https://twitter.com/sidestagemag/status/831551566373089280>



2.7.17

GlambergGirlBlog.com – Facebook Post – Likes: 90



<https://www.facebook.com/Glambergirlblog/posts/1448511405194146>



Glambergirlblog
@glambergirlblog

a witty take on pop culture • speaks in GIF • TV/Film addict • a fool who dreams 🍷💋👩🏻

TWEETS FOLLOWING FOLLOWERS
18.8K 752 660

2.7.17

GlamberGirlBlog.com – Twitter Post – Followers: 660



Glambergirlblog
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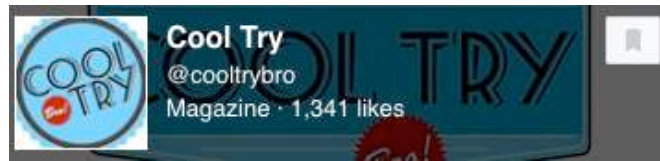
Pop Artist [@theazraofficial](#) Discusses 'Freedom' EP And Spreading Positive Vibes bit.ly/2kDfoT1



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8:14 AM - 7 Feb 2017

<https://twitter.com/glambergirlblog/status/828970089944866817>

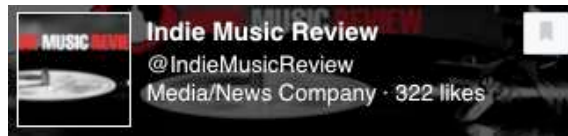


1.31.17

CoolTry.com – Facebook Post – Likes: 1,341



<https://www.facebook.com/cooltrybro/posts/1302229126532604>



1.31.17

IndieMusicReview.com – Facebook Post – Likes: 322

**Indie Music Review**
23 hrs · 🌐

Azra - Shine (Single Review):
<http://www.indiemusicreview.com/single-reviews/azra-shine>
Azra #indiemusic #musicreview #newmusic #indie #music #shine #singer #songwriter



Azra - Shine Indie Music Review
Carolyn Delvalle of IndieMusicReview.com reviews "Shine", the latest single from up & coming indie pop singer songwriter Azra.
INDIEMUSICREVIEW.COM

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1 share

<https://www.facebook.com/IndieMusicReview/posts/759122150901751>




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TWEETS	FOLLOWING	FOLLOWERS
609	776	805

1.31.17

IndieMusicReviews.com – Twitter Post – Followers: 805



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Azra - Shine (Review)
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12:02 PM - 31 Jan 2017

<https://twitter.com/IndMusicReview/status/826490812745801729>

VENTS MAGAZINE

1.20.17

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1.20.17


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INTERVIEW: Azra
[ventsmagazine.com/2017/01/20/int ...](https://ventsmagazine.com/2017/01/20/int...)



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11:27 AM - 20 Jan 2017

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<https://twitter.com/ventsmagazine/status/822480592143089665>



1.18.17

Clock Tower Press Facebook: 156 Likes



Clock Tower Press

18 January at 20:15 · 🌐

Up-and-coming pop artist Azra released her brand new single "Shine." The song comes from Azra's debut EP, Freedom, which will be released on March 3rd, 2017. Freedom, which features suave melodies and uplifting hooks, is the result of Azra living life on her terms: authentically, and in her own unconventional way. The EP will be available for pre-order via iTunes and Google Play on Tuesday, January 24th, and will include a free instant gratification download of "Shine." [351 more words]

<http://clocktowerpress.com/.../pop-artist-azra-releases-new-.../>



Pop Artist Azra Releases New Single "Shine"

Up-and-coming pop artist Azra released her brand new single "Shine." The song comes from Azra's debut EP, Freedom, which will be released on March 3rd, 2017. Clock Tower

CLOCKTOWERPRESS.COM



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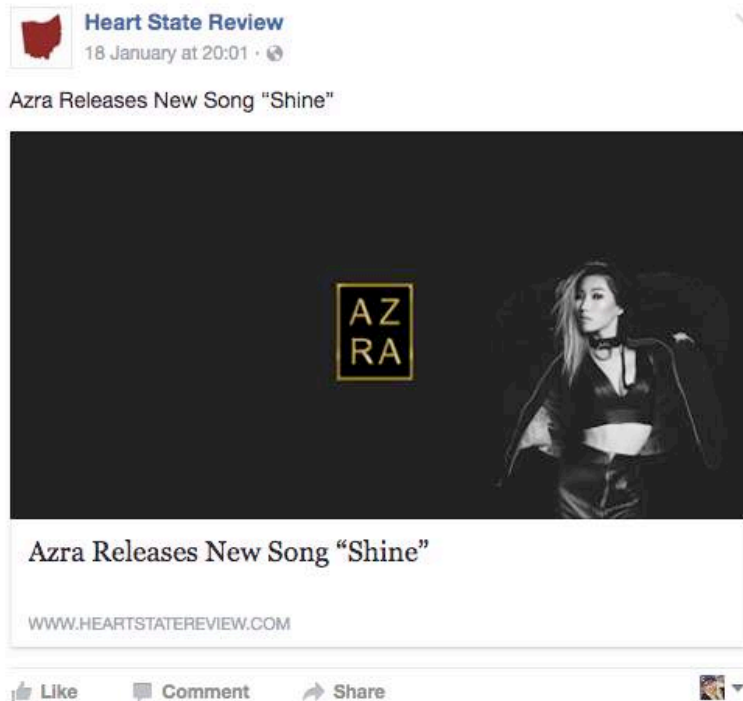


<https://www.facebook.com/clocktoweronline/posts/654588081391361>



1.18.17

Heart State Review Facebook: 404 Likes



<https://www.facebook.com/heartstatereview/posts/1293588120661441>




1.18.17

Heart State Review Twitter: 551 Followers



<https://twitter.com/heartstatervw/status/821884934168186880>



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1.17.17

AllThingsGoMusic.com – Facebook Post – 12,247 likes



All Things Go

6 hrs · 🌐

Azra shares pop inspiration on "Shine".



Azra – Shine

Up and coming pop artist Azra has shared her premiere single "Shine", a message of hope and a call to individuality in the face of conformity.

ALLTHINGSGOMUSIC.COM

<https://www.facebook.com/allthingsgomusic/posts/1288346264559408>




All Things... 
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Music Festival x Music Discovery



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TWEETS	FOLLOWING	FOLLOWERS
14.4K	2,147	12.1K

1.17.17
AllThingsGoMusic.com – Twitter Post – 12.1K followers




All Things Go 
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Pop newcomer Azra ([@theazraofficial](#)) shares inspirational "Shine".

allthingsgomusic.com/azra-shine/







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5



11:18 AM - 17 Jan 2017



 1
  5
 

<https://twitter.com/AllThingsGo/status/821391139018276864>




1.17.17

Static Multi Media Facebook: 626 Likes

 **Static Multimedia**
17 January at 17:12 · 🌐

Up-and-coming pop artist Azra has premiered her brand new single "Shine." The song comes from Azra's debut EP, Freedom, which features suave melodies and uplifting hooks, is the result of Azra living life on her terms: authentically, and in her own unconventional way. On the new track, Azra shares: "'Shine' is intended to be an inspirational song to empower people to be their very best selves and highlight that they have the choice of being who they want to be despite societal and social expectations." [217 more words]

<http://staticmultimedia.com/.../azra-premieres-new-single-sh.../>



AZRA Premieres New Single "Shine"

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74.9K	2,350	2,298

1.17.17

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AZRA Premieres New Single "Shine"
[staticmultimedia.com/music/azra-pre ...](http://staticmultimedia.com/music/azra-pre)



5:12 PM - 17 Jan 2017

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8,126	2,119	512

1.17.17

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Pop Artist Azra Premieres New Single "Shine" via All Things Go!
[muzilogurbanjunction.blogspot.com/2017/01/pop-ar ...](http://muzilogurbanjunction.blogspot.com/2017/01/pop-ar...)

1:59 PM - 18 Jan 2017

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<https://twitter.com/Muzilog/status/821794244549574658>



1.17.17

Hip Hop Vibe Facebook: 4,490 Likes



<https://www.facebook.com/HipHopVibe1/posts/1333831816687902>



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TWEETS **79K** FOLLOWING **1,136** FOLLOWERS **15.2K**

1.17.17

Hip Hop Vibe Twitter: 15.2K Followers



Hip Hop Vibe
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Azra – “Shine”



Azra – “Shine”
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hip-hopvibe.com

7:37 PM - 17 Jan 2017

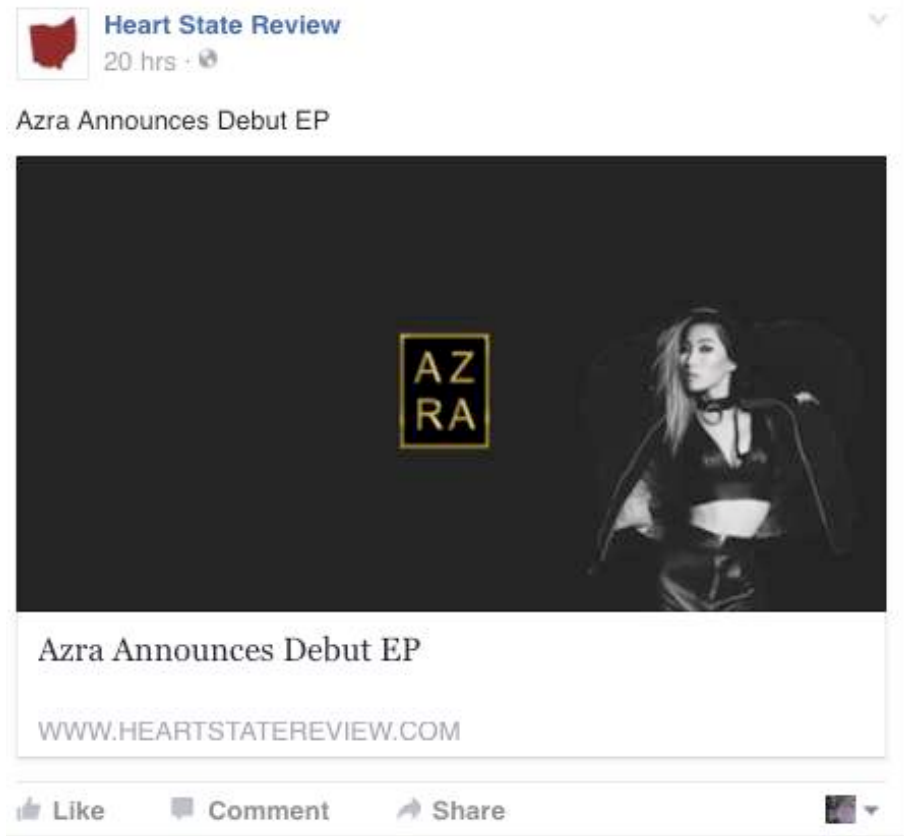
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<https://twitter.com/HipHopVibe1/status/821516937893068801>



1.10.17

HeartStateReview.com – Facebook Post – Likes: 404



<https://www.facebook.com/heartstatereview/posts/1286221081398145>



1.10.17

HeartStateReview.com – Twitter Post – Followers: 550



<https://twitter.com/heartstatervw/status/818927997495480320>



Becky Kovach likes this.
1,130 likes

1.9.17

AcentricMagazine.com – Facebook Post – Likes: 1,130



Acentric Magazine

January 9 at 1:30pm · 🌐

Up-and-coming pop artist **Azra** is thrilled to announce that she will be releasing her debut EP, **Freedom**, in March! More details below!



Pop Artist Azra Announces Debut EP “Freedom”

Up-and-coming pop artist Azra is thrilled to announce that she will be releasing her debut EP, **Freedom**, on March 3rd, 2017. The EP, which features suave melodies and uplifting hooks, is the result ...

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Up-and-coming pop artist @theazraofficial will be releasing her debut EP, Freedom, in March! More details below! ow.ly/ohIH307PHy4



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